



OUR SUPPORT TO ECONOMY

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Tourism Performances of 2021

Total arrivals
91,398
9.6 million (note 1)

Overnight arrivals
89,190
Same-day arrivals
2,208

Total tourism expenditure associated
with inbound tourism (TEAIT) (note 2)

HK\$2.5 billion
HK\$44.7 billion (note 1)

Per capita spending (note 3)

HK\$22,127
HK\$5,625 (note 1)

Length of stay of
overnight visitors

85.5 nights
6.5 nights (note 1)

Overall satisfaction of overnight
visitors (Max:10 point) (note 4)

8.7
8.7 (note 1)

Notes:

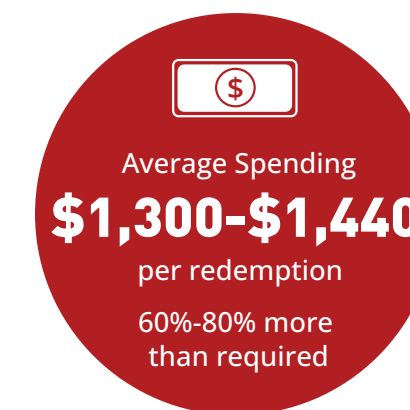
1. Projections made in January 2021

2. Because of the unusual circumstances in 2020 and 2021, Total Destination Consumption Expenditure and Tourism Expenditure Associated to Inbound Tourism (TEAIT) were estimated based on very limited data and information available. Readers are strongly advised to interpret the numbers with caution. The HKTB has communicated and agreed with the Tourism Commission and Census and Statistics Department on the assumptions for the estimates

3. Based on the Departing Visitor LITE Survey (DVS-LITE) results and estimations agreed with Census and Statistics Department

4. Based on Departing Visitor LITE survey from end-Sep to end-Dec 2021

HKTB Initiatives Spend-to-Redeem Programmes & Free Tours Lucky Draw



HOTELS

40,000 room nights
HK\$47.6m
hotel revenues



TOUR AGENTS

40,000 quota
1,270
local tours



DINING

Citywide



RETAIL

Citywide