



Terms and Conditions

1. The Hong Kong Wine & Dine Festival Lucky Draw “Taste & Have a Chance to Win” (“**Lucky Draw**”) is organized by the Hong Kong Tourism Board (the “**Organiser**”) and will run from 23 to 26 October 2025 under 2025 Hong Kong Wine & Dine Festival (“**Event**”) in the Central Harbour Front Event Space.
2. Participants must be admitted to the 2025 Hong Kong Wine & Dine Festival by Tasting Passes or admission tickets of the Event (“**Participant**”).
3. The purchase of a Tasting Pass (priced at HK\$298) entitles a Participant to one (1) lucky draw card and a Grand Wine Tasting Pass (priced at HK\$598) entitles a Participant to two (2) lucky draw cards. Furthermore, a Participant is entitled to one (1) lucky draw card for any single, onsite top-up transaction with a minimum value of HK\$200.
4. Lucky draw card(s) will be distributed to Participants at the cashiers upon collection of their Tasting Pass or upon completion of a qualifying top-up transaction.
5. Winners must present the original physical ticket stub and a valid identity document to claim their prize.
6. To enter the Lucky Draw, Participants must fill out a lucky draw card and drop it into the designated collection box located near both Central & Admiralty entrances of the Event venue between event opening hours from 4pm – 12 midnight on 23 October 2025, 12nn to 12 midnight on 24 – 25 October 2025, to 12nn to 6pm on 26 October 2025. The ticket will be collected at 6pm on 26 October 2025. Participant must have fill in all the required information in the form and format as specified under the lucky draw card.
7. The Prize will be revealed during the Lucky Draw on 26th October, 2025, at 7pm on the Main Stage of the Event venue. Should adverse weather prevent the draw from taking place, it will be conducted at the organiser’s office, with the winner advertised in the newspapers.
8. The results of the Lucky Draw will be published on event website and advertised in South China Morning Post and Sing Tao Daily on 30th October, 2025.



9. Winners will be contacted by phone call from the Organizer as confirmation and must reply within 14 days with a scanned copy of their ticket stub. Email confirmation will serve as backup contact method if a phone number is unavailable.
10. To claim the prize, winners must personally collect the official redemption letter from the Organizer (“**Official Redemption Letter**”) by presenting the original ticket stub. No scanned copy or digital image of the ticket stub will be accepted. The original ticket stub shall not be defaced, damaged or altered and clearly showing the serial number (e.g., No. 000001) of the lucky draw card.
11. Prizes must be redeemed in person from the prize sponsor by presenting the original Official Redemption Letter. No scanned copy or digital image of the Official Redemption Letter will be accepted. The original Official Redemption Letter shall not be defaced, damaged or altered in any way.
12. Prizes must be redeemed by 30 October 2026 (“**Prize Collection Period**”). Any unredeemed prizes after this date will be forfeited without compensation.
13. Prizes are non-transferable and cannot be exchanged or redeemed for cash, credit, or any other items or resold and must be collected during the specified Prize Collection Period.
14. All prizes are subject to additional terms and conditions as required by the respective sponsors. Winners are responsible for any associated costs, including transport, delivery, customs clearance, insurance, and any applicable taxes related to the redemption of the prize.
15. Participants must ensure that all personal data provided in a lucky draw card are accurate, complete, and valid. The Organizer shall not be held responsible for any incorrect or incomplete information submitted. The Organizer reserves the right to disqualify any winner(s) of the Lucky Draw if the personal data provided do not match the identity document presented at the time of prize redemption.



16. By entering the lucky draw, Participants Lucky Draw and destroy the personal data on or before 30 November 2025. For personal data of winners of the Lucky Draw, HKTB will retain such personal data for 31 December 2026 following the prize redemption. If the prize is not redeemed within the Prize Collection Period, HKTB will retain the personal data until 30 November 2025 , after which they will be destroyed.
17. Winners of the Lucky Draw consent to the use of their photos and/or personal data by the Organiser and the sponsors for research, promotion, and publicity purposes. Winners of the Lucky Draw also agree to attend the prize presentation ceremony (if any) and to take part in any related promotional and advertising activities organized by the Organiser and sponsors. Where winners are accompanied by guests at the prize presentation ceremony, they are responsible for obtaining the consent of their guests for the abovementioned purposes.
18. The Organiser may transfer personal data of Lucky Draw Participants to the sponsors for the award and redemption of prizes, and/or any of the sponsors' agents, contractors, or third-party service providers on a confidential basis in the ordinary course of its business.
19. Any violation of these terms and conditions by a Participant will result in their disqualification from the lucky draw.
20. The Organiser is not a supplier of the prizes and disclaims all liabilities arising from or in relation to the prizes.
21. To the fullest extent permitted by law, the Organiser and its related personnel, management, employees and contractors shall not be responsible for any personal or property damage (including but not limited to any claims, injuries, costs or expenses) incurred or suffered by any person, participant, winner and/or his/her respective guest(s), as a result of their participation in or winning of the Lucky Draw or the participation in any services under the prize.
22. If there is any discrepancy between the information contained in the promotional materials relating to the Lucky Draw and these terms and conditions, these terms and conditions shall prevail.



23. The Lucky Draw is held in Hong Kong. These terms and conditions shall be governed by and construed in accordance with the laws of Hong Kong, including but not limited to, the Law of the People's Republic of China on Safeguarding National Security in the Hong Kong Special Administrative Region. All Participants and/or his/her guest(s) submits to the exclusive jurisdiction of the courts of Hong Kong.
24. In case of any disputes, the decision of the Organiser and the sponsors will be final and binding.
25. In the event of any discrepancy or inconsistency between the Chinese and English versions of these terms and conditions, the English version shall prevail.
26. Trade Promotion Competition Licence No.: 60660-71