

CATHAY  
國泰

新春

國際匯演之夜

INTERNATIONAL  
CHINESE NEW YEAR  
NIGHT PARADE

📍 TSIM SHA TSUI 尖沙咀

🕒 17.2.2026 (年初一) 20:00



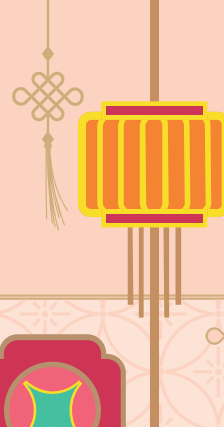
CATHAY  
國泰



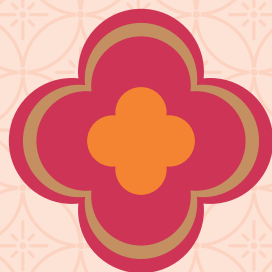
HONG KONG  
TOURISM BOARD  
香港旅遊發展局

政府資助  
Government-funded  
programme





Opening Ceremony  
起步儀式



Parade Performances  
巡遊表演

Opening Performance  
Cathay  
Les Vitaminés



開幕演出  
國泰  
加拿大喜劇雜技雙人組

FierS à Cheval  
Jean M. Wong School of Ballet  
The Hong Kong Jockey Club  
Yo Highness  
Waves of Gold  
McDonald's Hong Kong  
China Hong Kong Para Dance Sport Association  
Hong Kong Rope Skipping Association, China



法國夢幻之馬  
王仁曼芭蕾舞學校  
香港賽馬會  
印度女子炫舞團  
西班牙流金旗幻舞團  
香港麥當勞  
中國香港輪椅體育舞蹈運動協會  
中國香港跳繩總會

The Pegasus Vanguard x  
The Bluecoats  
Hong Kong Brand Toy Association  
GnB  
Macao Government Tourism Office  
Cromosauro x  
Chinese Martial Arts Dragon and  
Lion Dance Association of Hong Kong, China  
Hong Kong Disneyland  
Les Vitaminés



珀珈斯樂團 x  
藍制服鼓樂隊  
香港品牌玩具協會  
澳門特別行政區政府旅遊局  
意大利奇幻恐龍 x  
中國香港中國國術龍獅總會  
香港迪士尼樂園  
加拿大喜劇雜技雙人組

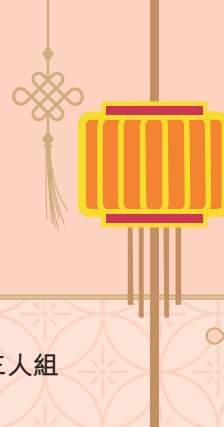
Hong Kong Cheung Keung Martial Arts Association x  
Federation of Hong Kong Huizhou Associations  
Ballet Victor Campos  
Ocean Park Corporation  
SDM Jazz & Ballet Academie x  
Tannoura Dance Group  
Quality Tourism Services Association  
BLS Dance Production  
Fumei Youth Yingge Dance Troupe of Puning City  
with Enqi Zhuang  
Mystery Belly Dance Academy



香港張強國術總會 x  
香港惠州社團聯合總會  
西班牙芭蕾舞現代舞團  
香港海洋公園  
SDM爵士芭蕾舞學院 x  
埃及傳統旋轉舞  
優質旅遊服務協會  
BLS香港韓風舞蹈中心  
普寧富美青年英歌隊及莊恩琪  
卡帕中東肚皮舞學院

The programme rundown is subject to change without prior notice.

節目程序如有更改，恕不另行通知。



Trio Skating Nistorov  
Lam Tsuen Wishing Square Development Limited  
Bandierai degli Uffizi  
New Baby Junior Dance Crew  
Avon Lee International Magic  
Xi'an Acrobatic Troupe  
Asia Tourism Exchange Center  
MELODIES DANCE STUDIO  
Les Vitaminés



意大利及西班牙特技滑冰三人組  
林村許願廣場  
意大利傳統旗藝團  
NBJ青少年及兒童舞蹈團  
李行齊國際魔術  
西安戰士戰旗雜技團  
亞洲旅遊交流中心  
美諾諦詩舞蹈工作坊  
加拿大喜劇雜技雙人組



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Cathay  
國泰



## 80 Years Together With Cathay 國泰同心飛躍八十年

Themed 80 Years Together, Cathay adds a special touch to Chinese New Year celebrations with a float featuring two classic aircraft soaring through a time tunnel that bridges the past and present, symbolising Cathay's journey with Hong Kong as we look ahead to a brighter future.

由1946年至今，國泰與你一同飛過無數精彩時刻。今年，國泰以慶祝80周年為主題，讓新春倍添喜慶。花車上兩款經典客機，飛越連繫新舊的時光隧道，寓意由過去到現在，國泰一直與香港同行，邁向更好未來。





# Floats 花車



The Hong Kong Jockey Club  
香港賽馬會



香港賽馬會  
The Hong Kong  
Jockey Club



## Riding High Together in the Year of the Horse 同心同步同進 馳聘精彩馬年

Three glittering horses take centre stage, accompanied by dazzling lights that symbolise the vitality and vibrancy of the Year of the Horse, reflecting the energy of the people of Hong Kong. The Hong Kong Jockey Club looks forward to a prosperous year ahead and is honoured to progress together with you — then, now and always.

三匹璀璨奪目的駿馬登上花車舞台中央，象徵馬年朝氣蓬勃，映照香港人的無限活力。香港賽馬會期待繼續與大家攜手迎接新一年，不論過去、現在、未來，都與大家並肩前行。





McDonald's Hong Kong  
香港麥當勞



## Golden Tracks of Joy – McDonald's 50 Years of Love 香港麥當勞50周年經典復刻火車

The float draws inspiration from the iconic interior design of McDonald's Sha Tin New Town Plaza restaurant in the 1980s, reviving the beloved train installation that remains a cherished memory for generations of Hong Kongers.

Adorned in the chain's signature red and yellow hues, the float proudly showcases the iconic 'M' logo on its sides and golden fries at the rear. Illuminated by classic light bulbs, it captures joy, nostalgia and McDonald's timeless spirit.

設計概念源自80年代沙田新城市廣場分店裝潢，當年的小火車裝置，至今仍是港人的集體回憶。花車以麥當勞標誌性的紅、黃色為主色，車身及車尾分別以「M」標誌及薯條裝飾，用上經典燈泡點綴，展現麥當勞歡樂夢幻和歷久常新的形象。





## Floats 花車



Asia Tourism Exchange Center  
亞洲旅遊交流中心

### Happy Chinese New Year Galloping Horses in Vigor 歡樂春節 萬馬奔騰



亞洲旅遊交流中心  
Asia Tourism Exchange Center

Themed Happy Chinese New Year: Thousands of Horses Galloping, the float integrates the global brand logo of the 'Happy Chinese New Year' programme launched by the Ministry of Culture and Tourism of the People's Republic of China, the 2026 mascot 'Lucky Horse', alongside the cultural and tourism promotional images of 31 provinces and municipalities directly under the Central Government, as well as the Hong Kong and Macao Special Administrative Regions. It conveys the optimistic message of celebrating Chinese New Year with culture and tourism, while inspiring national spirit and extends sincere wishes for national prosperity and rejuvenation.

花車以「歡樂春節 萬馬奔騰」為主題，將國家文化和旅遊部「歡樂春節」全球品牌標識及2026年吉祥物「吉祥馬」，與31個省市及港澳地區文旅宣傳形象等融合展現，傳遞鼓動山河、文旅賀歲的時代強音，祝福國家富強、民族振興。



Hong Kong Brand Toy Association  
香港品牌玩具協會

### Hong Kong Art Toys Float 香港潮流玩具花車



HONG KONG  
BRAND TOY  
ASSOCIATION  
香港品牌玩具協會

'Hong Kong Art Toys Parade', organised by the Hong Kong Brand Toy Association and sponsored by the Cultural and Creative Industries Development Agency (CCIDAHK), twelve popular art toys are immersed in a giant bathtub, three mascots among of them will be accompanied during the parade and blowing creative bubbles. Under the night sky, it transforms into a playful world, where thirty dancers dressed in themed art toy style costumes dance to the music. Their spectacular moves lead the audience on a journey back to childhood, celebrating the arrival of the Chinese New Year together.

由香港品牌玩具協會主辦，文創產業發展處（文創處）贊助的「香港潮流玩具花車巡遊」，12個人氣IP公仔沉浸於大型浴缸內，當中有3隻吉祥物公仔陪伴巡遊，吹出創意泡泡。尖沙咀夜幕下化身童趣世界，30位舞者身著玩具風主題服裝，隨樂起舞，精彩舞步引領觀眾重溫童年，共迎新春。





## Floats 花車

Hong Kong Disneyland  
香港迪士尼樂園

### A Magical Anniversary in the Year of the Horse 奇妙派對賀馬年



Hello everyone! Are you ready to party? Hong Kong Disneyland is celebrating their 20th Anniversary with an unforgettable street party vibe to ring in a fun and prosperous Chinese New Year! Get ready to celebrate with Mickey, Minnie, Duffy, and LinaBell, riding in style on their dazzling anniversary float! Joining them are 30 incredible dancers, filling the street with energy and joy, as they groove to the anniversary theme song: 'The Most Magical Party of All!'

正在慶祝20周年的香港迪士尼，將帶來喜慶的新春街頭派對！米奇、米妮、Duffy及LinaBell會坐上以不同周年慶典元素設計的花車，聯同30位舞者，在周年主題曲《The Most Magical Party of All》中，把快樂傳遍每個角落！



Hong Kong Tourism Board  
香港旅遊發展局

### World City World Party 盛事之都 環球歡聚



Set sail into a smooth and sparkling Year of the Horse! This year, the Hong Kong Tourism Board float features an iconic Chinese junk boat, adorned with red LED sails that glow warmly. It showcases our joyful horse mascots alongside the Kai Tak Stadium mini float. As it glides ahead, the float brings our wishes — for you and for Hong Kong — to enjoy wave after wave of world-class events throughout the year.

香港旅遊發展局花車以中式帆船為設計藍本，為馬年領航。巨型LED船帆與百變馬仔吉祥物互相輝映，而啟德主場館更化為迷你花車，生動演繹盛事之都的多元活力，寄語香港來年精彩驅動，馬力全開，盛事浪接浪，與環球旅客同歡！







## Floats 花車



Lam Tsuen Wishing Square Development Limited  
林村許願廣場

### Radiant Steeds Welcoming New Year! Wishing Peace and Well-being in the Year of the Horse 彩馬迎春 許願安康



Carrying millions of wishes, the glowing Wishing Tree shines alongside iconic Hong Kong landmarks and a vibrant, colourful horse, symbolising hope, renewal and a brighter future ahead.

This wishing float from the Lam Tsuen Wishing Square is powered by AP Power's smart and green mobile electricity. With its soundless and low-carbon emission generator serving as a steady safeguard, the float illuminates the parade in a sustainable way — shining not only with light, but with a powerful message of progress, infinite energy and hope for Hong Kong's future.

滿載千萬心願的發光許願樹，與香港特色建築、流光彩馬，共同駛向更好的未來。

林村許願廣場的許願花車，由亞積邦電力以綠色智能流動電力支持。車上近乎無聲和低碳排放的發電機，猶如守護者為璀璨光影提供無限電力，寓意為香港未來注入源源光明與希望！



Macao Government Tourism Office  
澳門特別行政區政府旅遊局

### Experience Macao 感受澳門



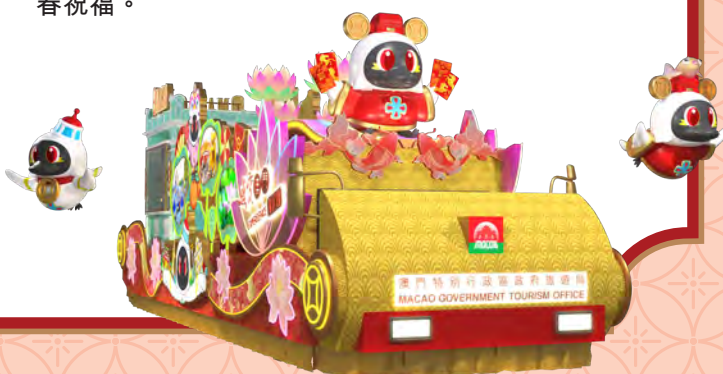
澳門特別行政區政府旅遊局  
MACAO GOVERNMENT TOURISM OFFICE

Themed Experience Macao, the float features Macao's city flower, lotus, along with the Tourism Mascot 'Mak Mak', showcasing the city's dynamic charm.

It highlights Macao's UNESCO World Heritage and status as a UNESCO Creative City of Gastronomy. A dreamy lotus pond sets the scene, with Mak Mak guiding viewers through iconic landmarks and cuisine. A replica of the Taipa Houses blends with holographic projection to vividly portray Macao's scenery, while 'Fortune Mak Mak' stands at the front holding red envelopes to share festive blessings.

花車以「感受澳門」為主題，融合區花荷花與旅遊吉祥物「麥麥」，展現澳門魅力。

設計結合「創意城市美食之都」與「澳門世界遺產」，呈現歷史文化與道地美食。主景為夢幻荷花池，「麥麥」引領觀眾遊歷地標與節慶場景，並以多款賀年造型驚喜亮相。車尾設仿龍環葡韻建築，配合全像投影技術，生動展現澳門風貌。車頭的「財神麥麥」更手持利是，為市民送上新春祝福。





## Floats 花車



Ocean Park Corporation  
香港海洋公園

### Ocean Park's Panda-full Celebration for the Year of the Horse 海洋公園「熊」運豐收迎馬年



As spring brings joyful blessings, Ocean Park's Panda Friends are glowing in their festive New Year outfits!

This year's float features the Park's iconic Ocean Express, cable cars and Ferris wheel, showcasing the attraction's vibrant and diverse charm, alongside Whiskers & Friends and adorable animal ambassadors, wishing everyone success and endless joy in the Year of the Horse!

春至福臨，海洋公園的大熊貓家族成員已換上新春造型閃亮登場！

今年，花車匯集海洋列車、纜車和摩天輪等標誌性元素，盡展海洋公園繽紛多元的魅力，更有「威威與好友」聯同可愛動物大使向大家拜年，祝願新年馬到功成，喜樂連連！



Quality Tourism Services Association  
優質旅遊服務協會

### Blooming Peonies Welcome the New Year, Quality Services Foster a Prosperous Future 牡丹盛放迎新歲 優質好客共繁榮



The inspiration for the Q TSA float design is drawn from Chinese New Year traditions of Fai Chun and Peonies. The theme embodies a beautiful vision of renewal, prosperity and good fortune for the new year, while highlighting the vibrant growth of Hong Kong's retail, catering and tourism-related industries. The design features a gracefully unfurling New Year Scroll and splendidly blooming peonies at its centrepiece, adorned with magpies soaring high. Peonies symbolise wealth, good fortune and prosperity, while magpies represent peace, joy and enduring good luck. Together, they harmonise perfectly, complementing and enhancing each other. The float is jointly organised by the Q TSA and several Quality Tourism Services (QTS)-accredited merchants, symbolising the collective efforts in welcoming visitors warmly, ensuring they feel at home and promoting Hong Kong's reputation as a 'Hospitality City'.

協會花車的設計靈感，源自中國農曆新年揮春納福、牡丹呈瑞的傳統風俗。主題寄寓新年萬象更新、富貴吉祥的美好願景，彰顯香港零售、餐飲及旅遊相關行業蒸蒸日上之蓬勃氣象。花車設計以徐徐舒展的揮春卷軸與絢麗盛放的牡丹花為主軸，配上靈雀展翅高飛的景象作為點綴。牡丹象徵富貴吉祥與繁榮昌盛，而靈雀寓意平安喜樂及福運綿長，兩者互相輝映、相得益彰。協會聯同多個「優質旅遊服務」計劃認可商戶合組花車，寄寓各個優質商戶攜手並進，熱情接待訪港旅客，讓旅客感受到賓至如歸的服務，弘揚香港「好客之都」的形象。







新春佳節同慶飛躍八十年  
THIS CHINESE NEW YEAR,  
LET'S CELEBRATE 80 YEARS TOGETHER







香港賽馬會  
The Hong Kong  
Jockey Club



# 同心同步同進 馳騁精彩馬年

Riding High Together  
in the Year of the Horse



[hkjc.com/YOTH](http://hkjc.com/YOTH)









HAPPY CHINESE NEW YEAR

欢乐春节

亞洲旅遊交流中心  
祝香港文旅業界  
馬年吉祥、馬到成功！







HKBTA

香港品牌玩具協會

# 香港潮流玩具

## 花車巡遊

創造傳奇時刻  
玩轉無限可能



主辦機構

贊助機構



中華人民共和國香港特別行政區政府  
文化體育及旅遊局  
Culture, Sports and Tourism Bureau  
The Government of the Hong Kong Special Administrative Region  
of the People's Republic of China



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HONG KONG  
Disneyland

奇妙年年

Magical Year of the Horse





# 2026 香港許願節

HONG KONG WELL-WISHING FESTIVAL



合辦:

協辦:



支持機構:



顧問:  
友仁顧問有限公司

藝術總監:  
煒堅導演





HAPPY  
CHINESE  
NEW YEAR  
欢乐春节



MACAU

# 駿馬騰飛 歡樂春節

## 2026 農曆新年花車匯演

Parada de Celebração do Ano do Cavalo  
Parade for Celebration of the Year of the Horse

正月十二

**02.28**

20:00-21:30

**路線**

Percurso Route

沙梨頭北街  
Rua Norte do Patane

青洲大馬路  
Av. do Conselheiro Borja

拱形馬路  
Estrada do Arco

黑沙環馬路  
Estrada da Areia Preta

慕拉士大馬路  
Av. de Venceslau de Moraes

黑沙環第四街  
Rua Quatro do Bairro da Areia Preta

長壽大馬路  
Av. da Longevidade

市場街  
Rua do Mercado de Iao Hon

祐漢街市公園  
Jardim do Mercado do Iao Hon  
Iao Hon Market Park

正月初三

**02.19**

20:00-21:45

**路線**

Percurso Route

西灣湖廣場  
Praça do Lago Sai Van  
Sai Van Lake Square

孫逸仙大馬路  
Av. Dr. Sun Yat-Sen

澳門科學館  
Centro de Ciência de Macau  
Macao Science Center

澳門漁人碼頭  
Doca dos Pescadores de Macau  
Macao Fisherman's Wharf



指導單位  
Entidade Orientadora  
Guiding Entity

中華人民共和國  
文化和旅游部  
Ministério da Cultura e Turismo da  
República Popular da China  
Ministry of Culture and Tourism of  
The People's Republic of China

主辦單位  
Organizador  
Organizer

澳門特別行政區旅遊發展局  
DIRECÇÃO DOS SERVIÇOS DE TURISMO  
MACAO GOVERNMENT TOURISM OFFICE

協辦單位  
Coorganizadores  
Co-organizers

亞洲旅遊交流中心  
Asia Tourism Exchange Center

澳門旅遊局  
Turismo de Macau

經濟及科技發展局  
Direcção dos Serviços de Economia e  
Desenvolvimento Tecnológico

澳門特別行政區政府文化局  
INSTITUTO CULTURAL do Governo da Região Administrativa Especial de Macau

澳門特別行政區政府社會文化司  
Secretaria da Cultura do Governo da Região Administrativa Especial de Macau

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Secretaria da Cultura do Governo da Região Administrativa Especial de Macau

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Secretaria da Cultura do Governo da Região Administrativa Especial de Macau

支持單位  
Entidades de Apoio  
Supporting Entities

花車合作夥伴  
Parceiros do Camo Alegórico  
Parade Float Partners

MGM  
美高梅

金沙中國  
Sands China Ltd.

澳娛綜合  
SPT Reseris, S.A.

永利  
Wynn

銀河娛樂  
Galaxy Entertainment

PRUDENTIAL  
保誠保險

AO MELCO  
新濠

澳門旅遊發展局  
Turismo de Macau

媒體合作夥伴  
Parceiros da  
Comunicação Social  
Media Partners

TDM  
澳廣視

澳門廣播電視  
TDM

贊助單位  
Patrocinadores  
Sponsors

CHONG HONG  
中環保險

HKT  
香港電訊

CTM  
澳門電訊

MEMO  
澳門電訊

中國人壽  
China Life

場地合作夥伴  
Parceiro Local  
Venue Partner

澳門特別行政區政府旅遊發展局  
DIRECÇÃO DOS SERVIÇOS DE TURISMO  
MACAO GOVERNMENT TOURISM OFFICE

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# 歲榮新繁 迎共放 盛好 丹質 牡優







Panda friends

祝大家馬年進步，萬事如意！  
Best wishes for  
a prosperous Year of the Horse!



了解更多賀年活動  
Learn more about  
Lunar New Year events







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kcal

清炒奶白菜

40

kcal

紅米飯

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kcal

意式羅勒蝦仁

108

kcal

健康N飯  
百變組合、營養均衡

立即體驗  
scan me



HEALTHY COMBO YOUR WAY



以上圖片及標示之營養值僅供參考，詳情請參閱餐盒列明之營養標籤



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# 奇華手信禮品

/ kee wah gifts /

奇華餅家紮根香港接近九十年，致力保留香港地道風味小食。時至今日，奇華餅家已是享譽中外的餅食企業品牌，奇華手信禮品更成為本地及遊客的送禮首選。

Founded nearly 90 years ago, Kee Wah Bakery has been dedicated to preserving the artistry of traditional Chinese baking. Today, it is a globally renowned bakery and a top souvenir choice for both Hong Kong locals and visitors.







# 香港零食專門店

## 66 年老字號

傳承傳統手藝  
香港手信之選

匠心香港製造  
弘揚中華文化



最具人氣懷舊零食

香港滋味

齒頰留香

Koon Wah Savoury Snack



雞粒



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話梅皇



全港首創  
飛機檸檬



珍珠蝦片



大龍蝦片



商界展關懷  
caring company

冠華食品地址：  
香港葵涌葵芳英德街15-33號  
英德工業中心2期1樓I室  
顧客服務熱線：(852) 2386 2068  
傳真：(852) 2725 1740  
網站：www.koonwahfood.com.hk

冠華食品 Facebook



冠華食品 Wechat



冠華食品網站





# 甄沾記

## Yan Chim Kee

— EST 1915 —



椰子軟糖  
Yan's Coconut Creamy Candy



椰子硬糖  
Yan's Coconut Crunchy Candy



椰子薑糖  
Yan's Coconut Ginger Candy



椰子海鹽硬糖  
Yan's Coconut Sea Salt Crunchy Candy



椰子海鹽軟糖  
Yan's Coconut Sea Salt Creamy Candy



甄沾記始創人甄倫立於1915年開始，在香港以獨特方法製作椰子糖及椰子雪糕，初時沿街叫賣，逐漸廣受歡迎，人皆以「亞沾」呼之。其後便以甄沾記之名，在港粵開設店鋪售賣其出品行銷南中國，東南亞及歐美有華人社區之城市。

In 1915, Yan Lung Lap - founder of Yan Chim Kee, started his business as a street vendor in Hong Kong. The goods he sold were coconut candies and coconut ice cream. The goods, which he produced by his own special recipe, became so popular that later he set up shops in both Hong Kong and Guangzhou to meet the demand of the market. He named his shop 'Yan Chim Kee' because his patrons fondly called him 'Ah Chim' in his street vendor days.



yanchimkee