

CHIIKAWA DAYS: CHIIKAWA in Hong Kong Neighbourhoods

Lucky Draw Terms and Conditions

[Last updated on 28 July 2025]

1. General

- 1.1. The lucky draw (the “Draw”) is organised and managed by AllRightsReserved Limited (the “Organiser”), with the support of the Hong Kong Tourism Board (the “Supporting Organisation”).
 - 1.2. The Draw period runs from 28 July 2025 to 15 August 2025 at 11:59pm (Hong Kong Time) (“Promotion Period”).
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2. Eligibility

- 2.1. To be eligible to participate in the Draw, participants must complete the CHIIKAWA in Hong Kong Neighbourhoods e-stamp rally by collecting all eight stamps and submitting valid personal information through the activity site; (ii) be at least 18 years old (“Eligible Participants”).
 - 2.2. Each participant is eligible to enter the Draw only once.
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3. Prizes

- 3.1. A total of 50 winners will each receive two general admission tickets to the CHIIKAWA DAYS Exhibition.
 - 3.2. The tickets are valid only for the designated session on 22 August 2025.
 - 3.3. The prizes will be awarded to the winners only. Winners may not transfer their prizes to anyone else.
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4. Winner Announcement

- 4.1. Winners will be drawn randomly and announced on 16 August 2025 via AllRightsReserved’s official Facebook page and the CHIIKAWA in Hong Kong

Neighbourhoods activity site. Additionally, the list of winners will be published in the 20 August 2025 editions of Sing Tao Daily and The Standard.

- 4.2. Winners will be contacted via email for prize redemption.
 - 4.3. The announcement of the winners of the Draw will include the winners' names, the first four digits of their contact numbers and their email addresses. (e.g. Chan Tai Man, 0000, xxxxx@xxxx.com)
 - 4.4. Reserve winners will also be drawn during the same lucky draw session. In the event that any originally drawn winner is found to be under the age of 18 or otherwise ineligible, a reserve winner will be selected to replace the ineligible winner.
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5. Lucky Draw Details

- 5.1. The Draw will be held from 28 July 2025 at 12am (Hong Kong Time) to 15 August 2025 at 11:59pm (Hong Kong Time). Entries received after the Promotion Period will not be accepted.
- 5.2. To participate in the Draw during the Promotion Period, Eligible Participants must:
 - (i) Scan the QR code at any designated location using a mobile device;
 - (ii) Register with a valid email address and complete the registration questions;
 - (iii) Enable GPS and location services to successfully check in at each location;
 - (iv) Visit all four designated checkpoints and collect a total of eight digital stamps (two per checkpoint);
 - (v) Upon collecting all stamps, unlock and download the fully coloured digital postcard to qualify for the Draw.
- 5.3. To determine an Eligible Participant's eligibility for the Draw, the date and time of their enrolment form submission will be based on the CHIIKAWA in Hong Kong Neighbourhoods activity site system records. The Organiser will not accept responsibility for any errors, omissions, interruptions, deletions, defects, delays in operation or transmission, communication line failures, theft, destruction, alteration or unauthorised access to entries, or entries lost or delayed, whether or not arising during operation or transmission as a result of server functions, viruses, bugs or other causes beyond its control.

- 5.4. The registration questions used for entry qualification do not contain content related to gambling, sex, or violence; do not promote misinformation or false trade descriptions; and do not include any illegal or undesirable content.
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6. Personal Data Collection

- 6.1. Participants must provide accurate personal information, including their full name (which must match the name shown on their valid identification document), the alphabet and first three digits of the Hong Kong Identity Card number; or, in the case of travel documents, the first four characters (including any letters, if applicable). Participants must also provide the first four digits of a valid phone number and a valid email address.
- 6.2. All collected personal data will be used solely for administering the Draw, including verification and prize distribution. Data will be securely destroyed within 90 days after the Draw ends.
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7. Rights of the Organiser

- 7.1. The Organiser reserves the right to disqualify any Eligible Participant who breaches the Terms and Conditions.
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8. Other Terms and Conditions

- 8.1. Prizes are non-transferable, non-refundable and cannot be exchanged for cash or other items.
- 8.2. In the event of any discrepancies or disputes, the Organiser's decision shall be final.
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9. Governing Law and Dispute Resolution

- 9.1. The Draw and these Terms and Conditions shall be governed by the laws of Hong Kong. The Hong Kong courts shall have exclusive jurisdiction to deal with all matters relating to the lucky draw and the Terms and Conditions.
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10. Language

10.1. These terms and conditions are written in English and may be translated into other languages. In the event of any inconsistency between the English version and a translated version, the English version shall prevail.

Trade Promotion Competition Licence No.: 060377 (Applicable to Hong Kong and lucky draw activities only)