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## Hong Kong Welcomes the Debut of Adorable Panda Cubs with New Citywide Promotions 3D Pandas Pop Up on Mailboxes\* Across Hong Kong MTR Stations Feature Pandastic Makeover



Panda fans have long awaited this moment—Hong Kong’s two newborn giant panda cubs will make their public debut on 16 February. The Culture, Sports and Tourism Bureau (CSTB), the Hong Kong Tourism Board (HKTb), and Ocean Park are teaming up to launch a new wave of promotional activities, bringing the magic of giant pandas to even more locations and platforms across the city. Get ready for an overdose of cuteness as the panda cubs steal the hearts of everyone!

### 1. 3D Panda Mailboxes: Panda Twins Spread Cuteness All Over Hong Kong



To celebrate the cubs’ grand debut, CSTB, HKTb, and Hongkong Post have joined forces to introduce 3D panda mailboxes. A total of 49 mailboxes will be transformed all over Hong Kong, Kowloon, and the New Territories, with the first five making their appearance in Causeway Bay and the Southern District. The rest will gradually be unveiled from February to early March.

The boxes feature the 3D-printed panda twins perched on top. The elder sister holds a classic Hong Kong soft-serve ice cream, a favourite treat among tourists, while the little brother snaps a photo with a camera, capturing his sister’s delightful moment. Decorated with famous Hong Kong landmarks and events, these boxes serve as an invitation from HKTb, encouraging visitors to explore the city's unique experiences and inspiring locals to welcome friends and family to discover Hong Kong and meet its beloved giant pandas.

\*Mailboxes for temporary storage of mail items

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## 2. Panda Siblings Debuting in TV Commercial; Hong Kong’s “Flying Fish” Meets Giant Pandas



The two newborn giant panda cubs made their on-screen debut in the giant panda-themed TV commercial first aired in December last year, captivating the hearts of both locals and visitors and inviting them to visit Hong Kong and meet the giant pandas in person. Adding to the excitement, the city's swimming star, Siobhán Haughey—affectionately known as the “Flying Fish”—recently visited Ocean Park to meet the giant pandas up close. A devoted panda fan, she chatted with their caretakers,

shared insights into their playful and lovable personalities, and encouraged everyone to come say hello to the pandas.

Siobhán Haughey’s Giant Panda Encounter: [https://www.youtube.com/watch?v=jWK9E4\\_m4mU](https://www.youtube.com/watch?v=jWK9E4_m4mU)

## 3. Panda Magic Spreads to More Hotspots – MTR Stations Get a Panda-Inspired Makeover

Following the successful rollout of panda-themed advertisements in major tourist hotspots like Tsim Sha Tsui and Causeway Bay, the footprints of Hong Kong’s six giant pandas will now extend to even more locations and platforms all over the city.



HKTB, Ocean Park and MTR are collaborating once again to bring fresh panda-themed decorations to MTR Ocean Park Station, select themed trains, Airport Express stations, key MTR stations—including Admiralty—and more.



These endearing animals will also be spotted at Hong Kong International Airport, the Tsim Sha Tsui Star Ferry Pier, bus stops in various districts, and HKTB Kowloon Visitor Information Centre, ensuring the panda fever continues to sweep throughout Hong Kong!

HKTB’s “Panda Extravaganza: Meet New Pandas!” webpage: <https://www.discoverhongkong.com/eng/what-s-new/panda.html>

Members of the media can download the press release and photos from the following links:

Press Release: [www.discoverhongkong.com/eng/hktb/newsroom/press-releases.html](http://www.discoverhongkong.com/eng/hktb/newsroom/press-releases.html)

Photos: [assetlibrary.hktb.com/assetbank-hktb/action/browseItems?categoryId=1883&categoryTypeId=2](http://assetlibrary.hktb.com/assetbank-hktb/action/browseItems?categoryId=1883&categoryTypeId=2)

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