



PRESS RELEASE 新聞稿

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HKTB's "Winter Wonderland in Central" Reopens Today

The Hong Kong Tourism Board (HKTB) will reopen "Christmas Town" in Statue Square today (10 December). In addition, the "Starlight Boulevard" in Chater Road and the "Immersive Light Show in Central" will also be launched. The "Immersive Light Show in Central" will feature winter icons through projections, LED animations, and lighting effects beamed across the façades of eight iconic buildings, together with holographic projections on installations and trees in Statue Square.

HKTB hopes the event will spread warmth, hope, and blessings of peace to all. Event partners will also donate the proceeds to support people in need.

For the event details, please refer to the appendix or [website](#).

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Members of the media can download the press release from the following link:

Press Release: <https://www.discoverhongkong.com/eng/hktb/newsroom/press-releases.html>

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“Winter Wonderland in Central”**Location: Statue Square Garden (South and North), Central****Opening Hours:**

10 December – 21 December 2025

- Mon–Fri: 4:00 PM – 11:30 PM
- Sat & Sun: 11:00 AM – 11:30 PM

22 December 2025 – 4 January 2026

- Daily: 11:00 AM – 11:30 PM

Special Days: 24, 25 & 31 Dec 2025: Extended until 1:00 AM (the next day)

“Immersive Light Show in Central”

10 December 2025 – 4 January 2026

- Mon - Fri: 7:30 PM – 11:30 PM
- Sat, Sun and PH: 7:00 PM – 11:30 PM
- Special Hours: 24, 25 & 31 Dec 2025: Run from 7:00PM to 1:00 AM (the next day)

Remarks: Performances are held every 30 minutes on a recurring basis.

Participating Buildings:

- Bank of China Building
- Bank of China Tower
- Court of Final Appeal Building
- Hong Kong City Hall High Block
- Hong Kong Club Building
- HSBC Main Building
- Prince’s Building
- Standard Chartered Bank Building

“Starlight Boulevard” in Chater Road

10 December 2025 – 22 February 2026

- Daily: 5:00 PM – 11:30 PM
- Special Days: 24, 25 & 31 Dec 2025: Extended until 2:00 AM (the next day)