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HKTB Announces Provisional Visitor Arrivals for October

The Hong Kong Tourism Board (HKTB) announced that Hong Kong recorded provisional visitor arrivals of about 4.6 million for October, increasing by 12% from the same month last year. Cumulatively, Hong Kong received about 41 million visitors from January to October this year, marking a 12% year-on-year increase. These included about 31.44 million visitors from the Chinese Mainland, 11% more than the same period last year. Non-Chinese Mainland visitors accounted for 9.62 million, increasing by 16% year on year. Among the markets, growth of visitors from Taiwan, Australia and the Middle East markets were more prominent.

Provisional visitor arrivals for October 2025

Markets	October (Year-on-year change)	January to October (Year-on-year change)
Chinese Mainland	3,452,168 (+10%)	31,438,051 (+11%)
Non-Chinese Mainland*	1,136,347 (+19%)	9,622,112 (+16%)
Short-haul	590,854 (+20%)	5,252,702 (+18%)
Long-haul	373,183 (+21%)	2,785,289 (+19%)
New markets	78,737 (+26%)	614,259 (+15%)
Total	4,588,515 (+12%)	41,060,163 (+12%)

Because of rounding, the total may differ from the sum of the individual figures.

**Includes figures from long-haul, short-haul and new markets, as well as the Macao SAR.*

(Full details of October 2025 visitor arrivals will be released on 28 November.)

– Ends –

Members of the media can download the press release from the following link:

<https://www.discoverhongkong.com/eng/hktb/newsroom/press-releases.html>

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