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HKTB Announces Provisional Visitor Arrivals for September Hong Kong Received 36 Million Visitors in First Three Quarters

The Hong Kong Tourism Board (HKTB) announced that provisional visitor arrivals to Hong Kong for September were close to 3.3 million, an 8% increase compared to the same month last year. The preliminary visitor arrivals for the first three quarters of this year stand at over 36 million, representing a 12% increase compared to the same period last year. Among them, about 28 million visitors came from the Chinese Mainland, an 11% year-on-year increase. About 8.5 million visitors came from non-Chinese Mainland markets, a 16% year-on-year increase, with Taiwan, Japan, and Australia showing particularly strong growth.

Provisional visitor arrivals for September 2025

Markets	September (year-on-year change)	January to September (year-on-year change)
Chinese Mainland	2,458,439 (+7%)	27,985,883 (+11%)
Non-Chinese Mainland	833,758 (+9%)	8,485,765 (+16%)
Short-haul	461,889 (+9%)	4,661,848 (+17%)
Long-haul	239,475 (+14%)	2,412,106 (+18%)
New markets	59,196 (+13%)	535,522 (+14%)
Total	3,292,197 (+8%)	36,471,648 (+12%)

Because of rounding, the total may differ from the sum of the individual figures.

**Includes figures from long-haul, short-haul and new markets, as well as the Macao SAR.*

(Full details of September 2025 visitor arrivals will be released on 31 October.)

– Ends –

Members of the media can download the press release from the following link:

<https://www.discoverhongkong.com/eng/hktb/newsroom/press-releases.html>

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