

PRESS RELEASE 新聞稿

Date: 1 January 2025 Total Pages: 3

HKTB Presents Hong Kong's Largest New Year Countdown Event Celebrating 2025 with Locals and Visitors



Organised by the Hong Kong Tourism Board (HKTB), the largest New Year Countdown Celebration in town cheered the city with a fireworks extravaganza. Themed "The Symphony of Happiness", the fireworks display concluded tonight (1 January 2025) in joy and success, as locals and visitors welcomed 2025 in unison.





Mr John Lee, Chief Executive of the Hong Kong SAR Government (second leftmost of picture on the left) and spouse (second rightmost of picture on the left), Miss Rosanna Law, Secretary for Culture, Sports and Tourism of the Hong Kong SAR Government (rightmost of picture on the left) and Dr Pang Yiu-kai, HKTB Chairman (leftmost of picture on the left) jointly officiated the ceremony of "Hong Kong New Year Countdown Celebrations".

Sharing the joy and welcoming the New Year!



The fireworks display of the "Hong Kong New Year Countdown Celebrations", themed "The Symphony of Happiness", offered blessings for 2025 by revealing the myriad states and stages of the five natural elements - metal, wood, water, fire and earth - over iconic Victoria Harbour. The fireworks display lasted for 12 minutes and spanned 1,300 metres, from Central to North Point on Hong Kong Island.



Members of local groups MIRROR and COLLAR, along with popular Canadian duo Crash Adams, from Canada, who have over 10 million YouTube subscribers, performed on the Viewing Deck of the Hong Kong Cultural Centre, counting down to 2025 with locals and visitors.



About 1,500 cruise passengers from the Mainland visited Hong Kong today, where they celebrated the countdown festivity of Hong Kong and were treated to a spectacular display of fireworks onboard *Piano Land* of Astro Ocean Cruise.

Members of the media can download the press release and high-resolution images from the links below:

 $Press\ Release:\ \underline{https://www.discoverhongkong.com/eng/hktb/newsroom/press-releases.html}$

Photos: https://assetlibrary.hktb.com/assetbank-hktb/action/browseItems?categoryId=1754&category

TypeId=2

- End -

For media enquiries, please contact:

Local media

Mr Patrick Cheung
Ms Cherry Lee
Tel: 2807 6240
Email: patrick.cheung@hktb.com
Email: cherry.lee@hktb.com

Mainland and overseas media

Ms Sarah Ho Tel: 2807 6372 Email: sarah.ho@hktb.com

During non-office hours, please call 8200 7890.

HONG KONG TOURISM BOARD 香港旅遊發展局