

Date: 27 December 2024

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**HKTB Hosts New Year Countdown Celebration with Fireworks Extravaganza on New Year's Eve
Four Stunning Effects over the Captivating Victoria Harbour Nightscape
Celebrating 2025 with Popular Local & International Performers**

On New Year's Eve, 31 December 2024, the Hong Kong Tourism Board (HKTB) will host the largest New Year Countdown Celebration in Hong Kong with fireworks extravaganza. Themed “The Symphony of Happiness”, the show will feature four stunning effects over iconic Victoria Harbour to ring in 2025 with both locals and visitors to the city.

Mr Dane Cheng, HKTB Executive Director, said, “The fireworks display celebrating the New Year is one of the city’s key tourism events and has attracted numerous locals and visitors for viewing over the years. We hope that this marriage of Hong Kong’s world-famous skyline with innovative pyrotechnics will provide both locals and visitors with an unprecedented visual feast for the senses and an unforgettable New Year’s Eve experience of a lifetime.”

Nature-Inspired Fireworks Convey Wishes for a Beautiful Life

The fireworks choreography was designed by Mr Liu Lin, Chief of the Fireworks Project and Director of Fireworks Operations for the Opening and Closing Ceremonies of the 2008 Beijing Olympic Games. Inspired by the nature, the New Year Countdown Fireworks Display will offer blessings for the New Year by revealing the myriad states and stages of the five natural elements – metal, wood, water, fire and earth.

The 12-minute long New Year countdown fireworks display will consist of five sections, spanning 1,300 metres, from Central to North Point on Hong Kong Island, and four stunning fireworks effects: “Blooming Blossoms”, “Evergreen Tree”, “Golden Waterfall”, and for the first time in Hong Kong, “Propitious Clouds”.

1) Fire: Fire Dance

The much-anticipated New Year countdown fireworks display will kick off with bright red fireworks, symbolising a fiery passion for life and dreams.



(Mock-up image)

2) Earth: Beautiful Home

“Blooming Blossoms” uses advanced pyrotechnic technology that sets off five layers of fireworks at different heights, creating a visual effect of flowers blooming one after another. The stunning effect is complemented by upbeat music, expressing visions of our beautiful home.



(Mock-up image)

3) Wood: Life and Growth

Small saplings brave the elements to grow into a 220m-tall “Evergreen Tree”, made up of six layers of green and gold fireworks – a testament to the spirit of strong perseverance, hard work and quiet cultivation.



(Mock-up image)

4) Water: Water is Life

The 60-second “Golden Waterfall” is formed with layers of golden fireworks that seemingly cascade down the magical night sky. The majestic waterfalls are embellished with colourful fireworks to inspire viewers to create infinite possibilities by embracing the power and versatility of water.



(Mock-up image)

5) Metal: Light of the Future

Appearing for the first time in Hong Kong, “Propitious Clouds” presents rainbow-coloured smoke against silver fireworks. Illuminated by the silver fireworks, the smokey effect presents images of auspicious clouds in various colours.



(Mock-up image)

To ensure sophisticated and three-dimensional effects, five barges and 16 pontoons will be arranged in two rows on Victoria Harbour to launch fireworks at different heights and in different angles. The accompanying music for the New Year countdown fireworks display was arranged by the renowned music producer Chiu Tsang-hei, skilfully blending various musical genres and styles.

Local & International Performers Add Pizzazz to the New Year Countdown Fireworks Display

Besides the fireworks display, a series of exciting song and dance performances will take place on the Viewing Deck of the Hong Kong Cultural Centre to ring in 2025 with locals and visitors. Performers include members of hit Hong Kong boy band MIRROR and Hong Kong girl group COLLAR. They will be joined by Crash Adams, a Canadian duo with more than 10 million subscribers on YouTube.

Landmark Buildings on HK Island to Launch “Shooting Stars” Fireworks**Giant Countdown Clock on the HKCEC Façade to Ring in the New Year**

In addition to the fireworks display, three landmark buildings on the Hong Kong Island – Cheung Kong Center, Harbour Centre and Harcourt House – will launch four sets of “Shooting Stars” fireworks every 15 minutes starting at 11pm on New Year’s Eve. Make a wish when you see the “Shooting Stars”, which symbolise sweet tidings, good health, hearts of joy, prosperity and abundance, while you wait for the giant countdown clock on the impressive facade of the Hong Kong Convention Exhibition Centre to ring in 2025!

Eight Vantage points with On-Site Sound Systems

Eight locations along the coast of Victoria Harbour will provide the best views of the New Year countdown fireworks display: West Kowloon Cultural District; the Piazza of Hong Kong Cultural Centre; Avenue of Stars; Tsim Sha Tsui Waterfront Park; the Central Harbourfront Promenade; Golden Bauhinia Square; the Wan Chai Temporary Promenade; and the East Coast Park Precinct. All eight spots will be equipped with sound systems for a multi-sensory experience. Enjoy the New Year countdown fireworks display from different angles at these different locations!



Fireworks vantage points

Live Broadcast across Media Outlets and Free-to-Air TV Ring in the New Year with the rest of the World

The New Year countdown fireworks display will be broadcast live on a number of media channels, including HKTb's official website and social media channels (Facebook & YouTube), ViuTV 99, and ViuTV's website and smartphone app. The New Year countdown fireworks display will also be used by Hong Kong's electronic media, and HKTb will broadcast the event globally via satellite so that viewers around the world can share the celebratory moment with Hong Kong.

Special traffic and transport arrangements will be implemented on New Year's Eve. HKTb urges the public to pay close attention to announcements made by the relevant government departments.

HKTb Hong Kong New Year Countdown Celebrations website:

<https://www.discoverhongkong.com/eng/what-s-new/events/new-year-countdown.html>

Members of the media can download the press release and high-resolution images from the links below:

Press Release: <https://www.discoverhongkong.com/eng/hktb/newsroom/press-releases.html>

Photos: <https://assetlibrary.hktb.com/assetbank-hktb/action/browseItems?categoryId=1789&categoryId=2&cachedCriteria=1>

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