

PRESS RELEASE 新聞稿

Total pages:

HKTB May 11 Drone Show Soundly Concludes with Spectators Gathering along the Wan Chai Coast to Celebrate Traditional Festivities

Members of the media can download the photos and videos from the following link:

Date:

11 May 2024

https://assetlibrary.hktb.com/assetbank-hktb/action/browseItems?categoryId=1518&categoryTypeId=2&cachedCriteria=1



The drone show, organised by the Hong Kong Tourism Board (HKTB) on May 11, concluded successfully. The performance was themed around the traditional festivities of the Birthday of Buddha and the Cheung Chau Bun Festival to promote local culture and spread blessings. Locals and visitors gathered along the coast in Wan Chai, creating a lively ambience.



9-11/F, Citicorp Centre, 18 Whitfield Road, North Point, Hong Kong 香港北角威非路道十八號萬國寶通中心九樓至十一樓

A thousand drones hovered about 90 metres above Victoria Harbour, forming various dynamic patterns depicting elements from the traditional festivals. The most spectacular and eye-catching displays were the 60-metre-high giant bun tower and the 30-metre "lucky bun". Illuminated patterns of the flower board, dancing lions and Chinese knots attracted the public and tourists to watch along the shoreline. Many cameras were raised to capture the exciting moments, and the crowds bustled with joy.





The HKTB gave away free ice cream in the evening as a small token to enhance the joyous ambience. Many came with family and friends to enjoy this sweet surprise.

More shows coming in June

The HKTB will continue to stage pyrotechnic displays and drone shows in combination with various festivals and mega events that started in May. Details of the shows in June are as follows:

	Drone show	Pyrotechnic display
Date	10 June (Monday)	15 June (Saturday)
	Public Holiday for the Dragon Boat Festival	First day of the "Hong Kong International
		Dragon Boat Races "
Time	8:00 pm (about 10 minutes)	
Location	Coastal area in Wan Chai	
Theme	Enhancing the festive ambience of the Dragon Boat Festival	

For details of the shows, please visit:

https://www.discoverhongkong.com/eng/what-s-new/harbour-nightscape-spectacle.html

-Ends-

For media inquiries, please contact:

Ms Carina Lee Ms Fo Wong
Tel: 2807 6221 Tel: 2807 6371

Email: carina.lee@hktb.com Email: fo.wong@hktb.com

During non-office hours, please call 8200 7860.