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Over 20 Million Visitor Arrivals Recorded for the First Eight Months of the Year

The Hong Kong Tourism Board (HKTb) announced that, benefitting from the peak season of summer holidays, Hong Kong recorded preliminary visitor arrivals of about 4.1 million for August, representing a 14% month-on-month increase. The figure is equivalent to 84% of the pre-pandemic level (i.e. average figure of the same months in 2017-19). Cumulatively, over 20 million visitor arrivals were recorded from January to August this year.

Overall, Hong Kong's tourism industry is recovering at a steady and gradual pace. However, factors such as currency exchange rates, airline capacity and the global economic outlook will continue to affect the actual pace of the recovery.

The HKTb will organise a series of flagship events in the coming months, including mega events held in the evenings, including the Hong Kong Wine & Dine Festival, Hong Kong WinterFest and Hong Kong New Year Countdown Celebrations to create a city-wide festive ambience and entice participation of both visitors and the public.

Provisional visitor arrivals for August 2023

Markets	July	August	January to August
Mainland	2,975,846	3,434,202	16,520,798
Non-Mainland*	612,684	643,544	4,029,357
Short-haul	306,477	312,810	1,971,142
Long-haul	163,649	165,026	1,056,013
New markets	28,623	30,111	184,178
Total	3,588,530	4,077,746 (+14% from last month)	20,550,155

Note: Because of rounding, the total may differ from the sum of the individual figures.

**Includes figures from long-haul, short-haul, and new markets, as well as the Macao SAR.*

(Full details of August 2023 visitor arrivals will be released on 29 September.)

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Members of the media can download the press release from the link below:

<https://www.discoverhongkong.com/eng/hktb/newsroom/press-releases.html>

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