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HKTb Announces Provisional Visitor Arrivals for April

The Hong Kong Tourism Board (HKTb) announced that Hong Kong recorded provisional visitor arrivals of 2.89 million for April, a 18% increase from the previous month. The daily average figure of the month is equivalent to about 58% of that before the pandemic (2017-2019 average).

Most visitors in April came from the Mainland and Southeast Asia. With the last weekend of the month preceding the Labour Day Golden Week, number of Mainland visitors showed a remarkable increase. For other markets, with the Easter holidays and the end of Ramadan, visitors from Southeast Asian markets also recorded a relatively large increase.

Provisional visitor arrivals for April 2023

Markets	March	April	January - April
Mainland	1,970,777	2,303,943	5,665,130
Non-Mainland*	483,316	588,313	1,641,877
Short-haul	229,968	277,775	756,960
Long-haul	130,750	170,108	429,985
New markets	17,785	30,810	67,287
Total	2,454,093	2,892,256 (+ 18% from March)	7,307,007

Note: Because of rounding, the total may differ from the sum of the individual figures.

**Includes figures from long-haul, short-haul, and new markets, as well as the Macao SAR.*

(Full details of April 2023 visitor arrivals will be released on 31 May.)

- Ends -

Members of the media can download the press release from the following link:

<https://www.discoverhongkong.com/eng/hktb/newsroom/press-releases.html>

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