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## HKTB Announces Provisional Visitor Arrivals for March

The Hong Kong Tourism Board (HKTB) announced that Hong Kong recorded provisional visitor arrivals of 2.454 million for March, a 68% increase from the previous month. Hong Kong saw a cumulative of 4.41 million inbound visitors in the first quarter of 2023 (January to March), which is about 30% of the average quarterly figure before the pandemic (2017-2019). Most visitors came from Mainland and Southeast Asian markets. Besides, the line-up of international cruise arrivals in March also helped bring in long-haul international visitors.

### Provisional visitor arrivals for March 2023

Markets	January	February	March	Jan – Mar
Mainland	280,525	1,109,885	1,967,602	3,358,012
Non-Mainland*	218,164	352,084	486,491	1,056,739
Short-haul	84,098	165,119	232,942	482,159
Long-haul	54,109	75,018	131,646	260,773
New markets	6,343	12,349	18,741	37,433
Total	498,689	1,461,969	2,454,093	4,414,751

*Note: Because of rounding, the total may differ from the sum of the individual figures.*

*\*Includes figures from long-haul, short-haul, and new markets, as well as the Macao SAR.*

*(Full details of March 2023 visitor arrivals will be released on 28 April.)*

- Ends -

**Members of the media can download the press release from the following link:**

<https://www.discoverhongkong.com/eng/hktb/newsroom/press-releases.html>

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