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**Monthly Visitor Arrivals First Exceed a Million in Three Years  
Number of “Hong Kong Goodies” Outlets Doubled to 3,000  
MTR Corporation Gives Out Offers of HK\$20 million+ to Visitors**

The Hong Kong Tourism Board (HKTb) announced that Hong Kong saw a provisional visitor arrival of 1.462 million in February, a triple of that in January. The figure first exceeded one million since the outbreak of the COVID-19 pandemic in February 2020 and is equivalent to about 30% of that before the pandemic. Among the arrivals, Mainland visitors shows a significant increase. Other short-haul visitors mainly came from Southeast Asia. Share of leisure visitors is also on a continuous rise.

**Provisional arrivals of February 2023**

Markets	2022		2023	
	Dec	Annual	Jan	Feb
<b>Mainland</b>	67,244	375,130	280,525	<b>1,108,653</b>
<b>Non-Mainland*</b>	93,334	229,434	218,164	<b>353,316</b>
<b>Short-haul</b>	49,532	107,304	84,098	<b>165,847</b>
<b>Long-haul</b>	34,077	95,437	54,109	<b>75,628</b>
<b>New markets</b>	5,444	16,473	6,343	<b>13,288</b>
<b>Total</b>	160,578	604,564	498,689	<b>1,461,969</b>

*Note: Because of rounding, the total may differ from the sum of the individual figures.*

*\*Includes figures from long-haul, short-haul, and new markets, as well as the Macao SAR.*

*(Full details of February 2023 visitor arrivals will be released on 31 March.)*

**More offers for “Hong Kong Goodies” visitor consumption vouchers**

The HKTb gives out “**Hong Kong Goodies**” visitor consumption vouchers jointly with merchants across the city, introducing more attractive offers constantly. Latest editions include offers totalling to HK\$20 million from the **MTR**, including **100,000** airport express tickets, **100,000** tourist day passes, and **100,000** coupons of RMB30 discount on High Speed Rail tickets. The **Hong Kong Jockey Club** also offers **2,000 sets** of HK\$430 Tourist Packs.

Starting from April, the number of outlets offering “Hong Kong Goodies” will also be doubled from the current 1,500 to around 3,000. Visitors can redeem the coupons for the latest rewards, **or** welcome drinks at selected bars, restaurants and hotels, **or** offers at various attractions, retail and dining outlets to enjoy a HK\$100 discount off their purchases.

Mr Dane Cheng, HKTb Executive Director, said, “With more enriched offers, the ‘Hong Kong Goodies’ allow visitors not only to enjoy a more convenient and cosier trip, but also to explore the city’s unique experiences. The HKTb thanks the MTR, the Hong Kong Jockey Club and all participating trade partners for their support in sending our warmest welcomes to our guests and demonstrating Hong Kong’s hospitality spirits.”

**New offers of “Hong Kong Goodies” visitor consumption vouchers**

Offers	Value	Quantities	Date
Single journey ticket of Airport Express	HK\$115 each #	100,000	Noon, 28 March
MTR Adult Tourist Day Passes	HK\$130 with 2 Passes	50,000 sets (Total 100,000 passes)	
Discount on High Speed Rail tickets*	RMB120 with 4 discount coupons	25,000 sets (Total 100,000 coupons)	
The Hong Kong Jockey Club Exclusive Tourist Offer^ (Includes a tourist badge, F&B coupons and discount coupons for souvenirs on racecourse, horse riding experience etc)	HK\$430	2,000 sets	15 March
# From/to Hong Kong Station			
* Vouchers can be redeemed at designated online travel agencies for discounts when purchasing the High Speed Rail tickets.			
^ Vouchers can be redeemed free of charge on race days at the Badge Office located at the designated counters at the entrance to the Members Enclosure of Happy Valley Racecourse or Sha Tin Racecourse.			

Through various websites and travel agents around the world, the HKTb offers the visitor consumption coupons to visitors purchasing Hong Kong travel products. Visitors can also collect the “Hong Kong Goodies” at five of HKTb Visitor Centres, including the ones at Heung Yuen Wai/Liantang Control Point, arrival hall of Hong Kong International Airport Arrival Hall, Star Ferry Pier at Tsim Sha Tsui, arrival hall of West Kowloon High Speed Rail Station and the Passenger Clearance Building at Hong Kong-Zhuhai-Macao Bridge.

Website: <https://www.discoverhongkong.com/eng/deals/hkgoodies.html>

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**Members of the media can download the press release from the following link:**

<https://www.discoverhongkong.com/eng/hktb/newsroom/press-releases.html>

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