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Total pages: 2

Indulge in the Double Surprises from Hong Kong Wine & Dine Festival Drink Around Town with Discounts or Grab the First Batch of Free e-Coupons from 10 am Tomorrow

An annual gala of the Hong Kong Tourism Board (HKTb), the Hong Kong Wine & Dine Festival will start in November, inviting everyone in the city to “Taste Around Town” together. Members of the public can enjoy the delectable Festival-limited cocktails and drink-and-snack combos with a discounted price of **HK\$100** and **HK\$150** each respectively. In addition, to celebrate the 25th anniversary of the establishment of the Hong Kong Special Administrative Region (HKSAR), the HKTb will give out a total of **50,000** free e-Coupons in two batches of the Wine and Dine Festival on its e-platform on the Discover Hong Kong website. Users with an e-Coupon can enjoy a free treat of from either one of the thematic promotions, **Creative Cocktails Citywide** and **Wine on the Waterfront**. The first batch of 25,000 e-Coupons will be available **from 10am tomorrow (3 November)**. Don’t miss the chance!

Surprise 1: Special prices for drinks and delicacies

The Wine & Dine Festival this year encourages the public to “Taste Around Town”. Working with F&B trade partners, the HKTb is introducing a selection of “Creative Cocktails Citywide” and taking food and drink lovers on a journey to explore “Wine on the Waterfront” along Hong Kong’s coastal areas. Members of the public can pay a visit to participating merchants and enjoy the drinks or snacks from the “**Creative Cocktails Citywide**” menus, with most of the items available **at HK\$100 each**; or chill out in front of the scenic harbour with a globally inspired, **time-limited food-and-drink combo of Wine on the Waterfront for HK\$150**.

Surprise 2: Create an account for a chance to get your free offers

The HKTb will distribute the 50,000 free e-Coupons to the public in two batches. The first batch will be available tomorrow morning on a first-come, first-served basis. Participants are required to log into their Discover Hong Kong website account. Users can create an account online (<https://www.discoverhongkong.com/hk-eng/deals/in-town-offers/drinkaroundtown.html>) with a mobile number. Choose one of the offers after logging into the platform and add the offer into the e-wallet. Users can get a new coupon after using the existing one. Details of the **two thematic promotions** are available at the Wine & Dine Festival event website.

Hong Kong Wine & Dine Festival: Details on free e-Coupon	
Distribution	1. 10 am, 3 November 2022 (Thursday) 2. 10 am, 17 November 2022 (Thursday)
Website	www.discoverhongkong.com/WineDineFestival/hk-eng
Details	Two types of quota-limited e-Coupons are available (each user can store one e-Coupon from one theme only at a time): <ul style="list-style-type: none"> • “Creative Cocktails Citywide”: user can redeem the coupon for a HK\$100 cocktail or snack on the designated menu at one of the 210+ participating outlets • “Wine on the Waterfront”: user can redeem the coupon for a HK\$150 food and drink combo at about 160 participating outlets

9-11/F, Citicorp Centre, 18 Whitfield Road, North Point, Hong Kong 香港北角威非路道十八號萬國寶通中心九樓至十一樓

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Further details of the Hong Kong Wine & Dine Festival free e-Coupons, including obtaining and redemption steps, are available at the appendix and the FAQ.

– Ends –

Members of the media can download the press release from the following link:

Press release: <https://www.discoverhongkong.com/eng/hktb/newsroom/press-releases.html>

Photos: <https://assetlibrary.hktb.com/assetbank-hktb/action/browseItems?categoryId=897&categoryTypeId=2>

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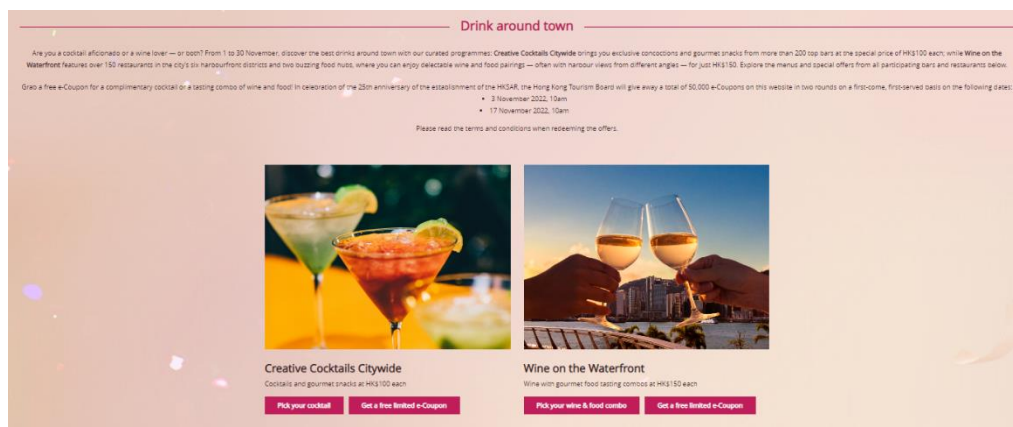
Email: connie.kok@hktb.com

During non-office hours, please call 8200 7860.

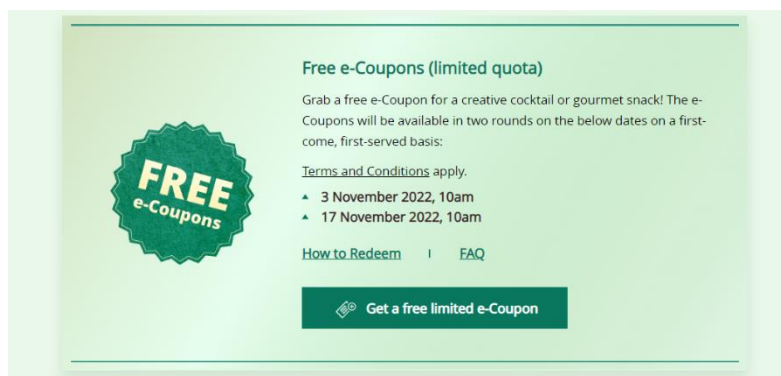
Six steps to get a free e-Coupon

To obtain

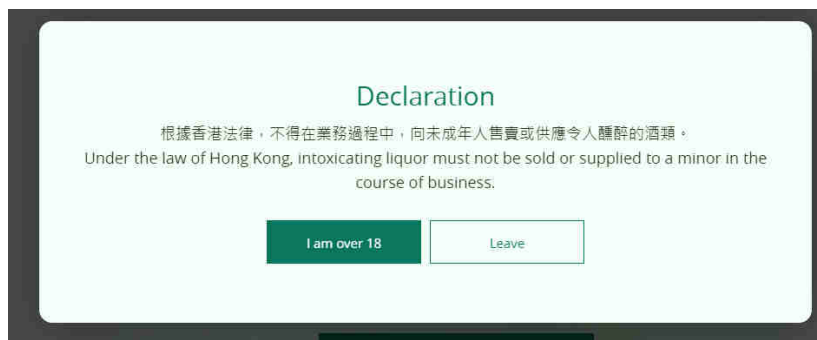
1. Visit the event website. Select either “Creative Cocktails Citywide” or “Wine on the Waterfront”.



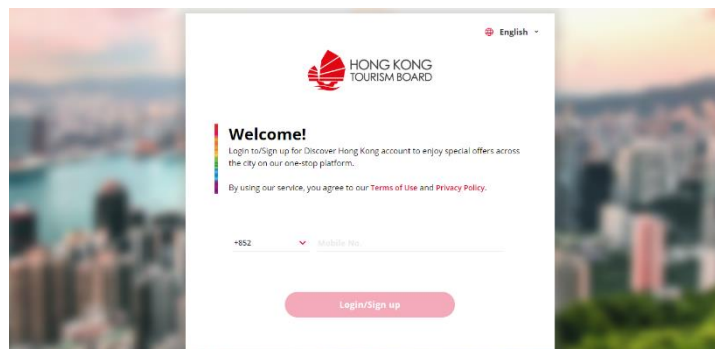
2. Check out the details of the restaurants or bars as well as the e-Coupons, and click “Get a free limited e-Coupon”



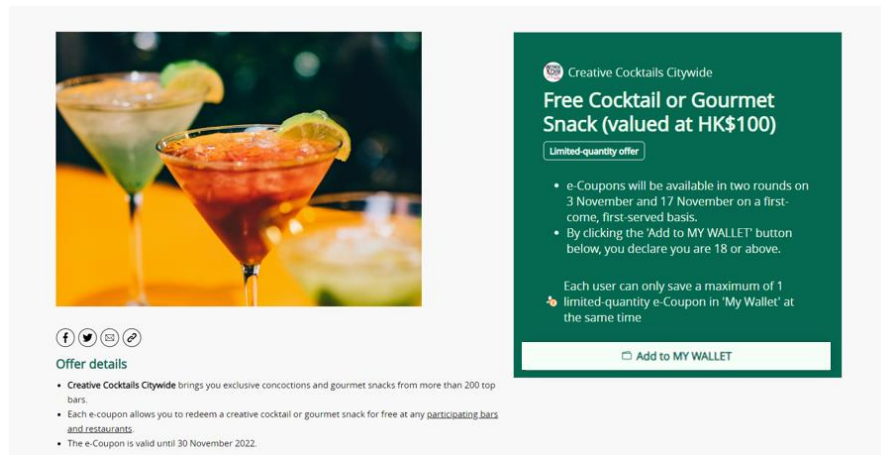
3. Confirm the age declaration and select 'I am over 18'



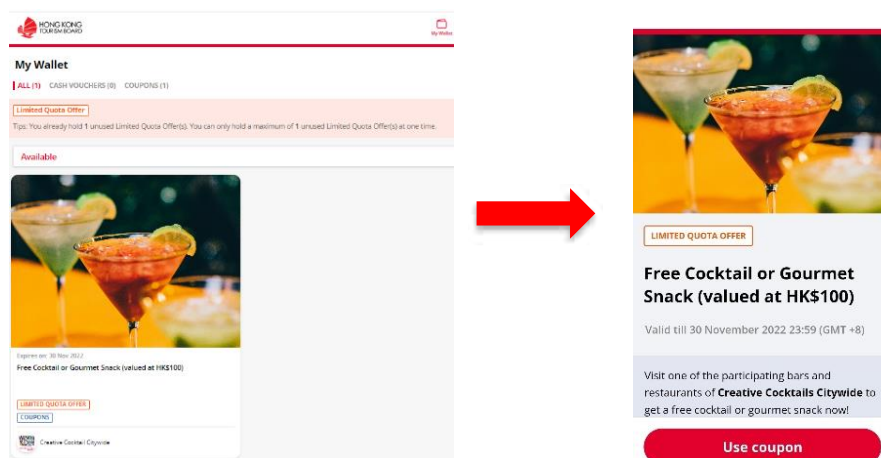
4. Log in. (New users can sign up with mobile number)



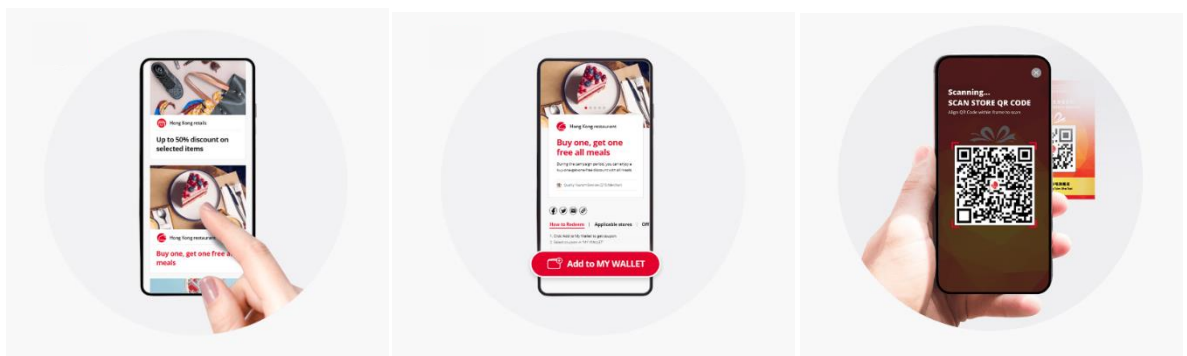
5. Click “Add to my wallet” to save the e-Coupon in your account.



6. Click “My Wallet” at the top right corner of the page to view the coupons previously obtained. Click the offer to view details of the e-Coupon or use.



Redeem



- Visit a participating outlet of the respective theme.
- Log into Discover Hong Kong e-platform on your mobile device with the account containing the e-Coupon. Click “My Wallet” and select the respective e-Coupon.
- Click “Use coupon” and activate the camera. Scan the HKTb QR code provided by outlet staff.
- All e-Coupons are available until 30 November 2022.

FAQ on Hong Kong Wine & Dine Festival e-Coupons

1. How many free e-Coupons can I get?
 - All coupons are available first-come, first-served. Each user can get only one e-Coupon (from either the “Creative Cocktails Citywide” or “Wine on the Waterfront”) at a time. Users can get another e-Coupon (also first-come, first-served) after redeeming the previously saved e-Coupon.
2. I have got an e-Coupon. When does it expire?
 - All e-Coupons are valid until 30 November 2022.
 - Please check the business hours of the participating outlets before you wish to redeem the free e-Coupons.
3. Do I need to select a particular outlet first when I get the e-Coupons?
 - No. After logging in to your account, users are only required to choose between the two thematic promotions – “Creative Cocktails Citywide” or “Wine on the Waterfront”, and add the e-Coupon to “My Wallet”. The e-Coupon can be redeemed at any of the participating outlets of the designated theme.
4. I couldn’t get the e-Coupon in the first batch. Will there be more?
 - The free e-Coupons are available to the public at 10am of 3 and 17 November respectively on a first-come, first-served basis.
 - Participants can also visit the participating outlets and enjoy the limited menus from “Creative Cocktails Citywide” and “Wine on the Waterfront” with special prices of HK\$100 or HK\$150 respectively. Please refer to the event website for latest details of offers.
5. Can I give my e-Coupon to others?
 - No. Users are required to log in with the registered mobile number on a mobile device with a verification step and scan the QR code provided by the outlet staff to use the coupon.
6. Can I just redeem the free e-Coupons without making additional orders?
 - Users are not required to make extra orders when redeeming the e-Coupon.
7. Is there a minimum charge at the participating restaurants and bars?
 - No minimum charge is applied to redeemed items. If users make other orders or enjoy the event-limited offers at the discounted prices, other fees may apply, such as a service charge. Please check directly with the participating outlets for details.
8. Is there a handling fee for redeeming the free e-Coupons?
 - There is no handling fee for redeemed items of the free e-Coupons.
 - However, a service charge may apply for additional orders of items that are not covered by the e-Coupon. Please check with the participating restaurants and bars for details.
9. Are the offers of the promotions available for takeaway?
 - No. All “Creative Cocktails Citywide” and “Wine on the Waterfront” offers, either paid or redeemed with e-Coupons, are available for dine-in only.
10. Are the coupons redeemable on any of the event days?
 - Yes. Please redeem your coupon on or before 30 November 2022.
 - Please confirm the opening hours of respective participating outlets and the terms & conditions when using the coupons.