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**HKTB Launches “Hong Kong Summer Treats” with City-Wide Dining, Staycation, Shopping & Entertainment Offers to Boost Local Ambience and Stimulate Consumption**



The Spend-to-Redeem “Local Tours” and “Staycation Delights”, popular among the public and trade partners, are making a return! The Hong Kong Tourism Board (HKTB) organised the Tourism Update today (6 May) and announced a new “Hong Kong Summer Treats” promotional campaign, debuting with 80,000 quota for Spend-to-Redeem “Local Tours” and “Staycation Delights”, which will provide the public with guided local tours and hotel staycation discount. Starting from today, members of the public can collect machine-printed receipts from physical dining and retail outlets in town. Upon spending HK\$800 or more, members of the public can sign up for tours or reserve staycation offers in different stages between mid-May and June and enjoy a wonderful, eventful summer!

Dr Y K Pang, HKTB Chairman, said, “As the pandemic is stabilised and the Government is gradually relaxing social-distancing measures, economic activities and large-scale events are returning to the city. As such, the HKTB took this opportunity to give more than 3,200 local, Mainland and overseas trade representatives an update on Hong Kong’s normality and latest tourism development, such as new tourism infrastructure and promotional campaigns. We hope to join forces with trade partners to spread positive messages about Hong Kong and maintain the city’s international exposure. We thank the travel, hotel, retail and dining sectors for their staunch support for HKTB’s work.”

Mr Dane Cheng, HKTB Executive Director, announced a new “Hong Kong Summer Treats” campaign when presenting HKTB’s work plan, “The HKTB will unveil three waves of city-wide dining, staycation, shopping and entertainment offers to boost local ambience, stimulate consumption and create business opportunities for the trade. The Spend-to-Redeem ‘Local Tours’ and ‘Staycation Delights’ are only the first in a series of exciting activities, followed by a thematic promotion ‘Arts in Hong Kong’ in mid-May. When the social-distancing measures are further relaxed, the HKTB will introduce a series of mega events and great offers dedicated to the 25<sup>th</sup> anniversary of the HKSAR.”

Starting from today, upon spending HK\$800 or more in local physical dining and retail outlets, members of the public can collect machine-printed receipts (maximum of two receipts for each redemption) and redeem them for a place on a local tour or a HK\$500 discount for a staycation offer in designated hotels in the city. Following the suspension of the Spend-to-Redeem “Local Tours” owing to the 5<sup>th</sup> wave of pandemic, **spending receipts from 10 December 2021 are also eligible for redemption for a place in the new round of “Local Tours”.**

## More about Spend-to-Redeem “Local Tours” & “Staycation Delights”

	Spend-to-Redeem “Local Tours”	Spend-to-Redeem “Staycation Delights”
Quota	60,000	20,000
Highlights	About 300 thematic itineraries on Lively Culture, Neighbourhoods, Scenic Harbour and Gastro-Fantasies available. Selected tours come with add-on options with a tour fee top-up. (Itineraries to be announced in due course)	About 100 participating hotels. (Click <a href="#">here</a> for list of participating hotels.)
Points to note	<ul style="list-style-type: none"> <li>Participants must fulfil the requirements of the “Vaccine Pass” at the time of participation.</li> <li>Some tour operators may require participants to take a Rapid Antigen Test before departure.</li> </ul>	Participants must fulfil the requirements of the “Vaccine Pass” at the time of participation when entering hotel restaurants, sports, entertainment and banquet facilities.

### Key Dates

#### Spend-to-Redeem “Local Tours”



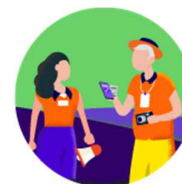
#### 1. Collect receipts

Collect physical receipts issued **from 10 Dec 2021 onwards** (max of two receipts totalling at HK\$800 or more)



#### 2. Sign up

First batch: **17 May 2022 onwards**  
Sign up directly with operators  
Remaining tours: June 2022



#### 3. Depart

**24 May – 31 Aug 2022**

#### Spend-to-Redeem “Staycation Delights”



#### 1. Collect receipts

Collect physical receipts issued **from 6 May 2022 (today) onwards** (max of two receipts totalling at HK\$800 or more)



#### 2. Book

**From 24 May 2022:**  
Book directly with hotels through designated email or hotel website with promo code “**HKstay**”



#### 3. Check in

**24 May – 17 Jul 2022**

“Hong Kong Summer Treats” website:

<https://www.discoverhongkong.com/hk-eng/what-s-new/summertreats.html>

Inquiries:

**Spend-to-Redeem “Local Tours”**

**Spend-to-Redeem “Staycation Delights”**

**Hotline\***

2807 6100

2807 6500

**Email**

[localtours@hktb.com](mailto:localtours@hktb.com)

[staycation\\_delights@hktb.com](mailto:staycation_delights@hktb.com)

\* Weekdays: 9 am – 6 pm; Saturday: 9 am – 1 pm, except for public holidays and Sundays.

### Photo caption



The Hong Kong Tourism Board (HKTB) organised the Tourism Update today. Dr Y K Pang, HKTB Chairman (left) & Mr Dane Cheng, HKTB Executive Director (right) gave an update on the latest tourism trends and its work plan for the coming year to more than 3,200 trade representatives from Hong Kong, Mainland, and overseas markets.

– Ends –

Members of the media can download the press release from the link below:

<https://www.discoverhongkong.com/eng/hktb/newsroom/press-releases.html>

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