



## PRESS RELEASE 新聞稿

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### **“FriendsWithYou” Large-Scale Art Installations to Conclude Early because of Strong Wind Expected at Weekend; “Smiling Hong Kong Space Museum” Extended to End-October; Virtual “FriendsWithYou” Characters Launching Tomorrow**

The Hong Kong Tourism Board (HKTb) announced that since the Hong Kong Observatory recently forecasts the possibility of strong winds in Hong Kong, the “FriendsWithYou” large-scale art installations in the Art Park, West Kowloon Cultural District will be dismantled in advance to ensure the safety of visitors and staff. As the weather may remain unstable early next week, the event will conclude tonight (6 October), earlier than scheduled, considering the long set-up time and the need for extra resources for reinstallation. The HKTb thanks the public for their staunch support.

Members of the public can continue to meet the FriendsWithYou characters and take snapshots with them in various other locations:

- The Hong Kong Space Museum will continue to display its popular, iconic “Smiling Hong Kong Space Museum” on its egg-shaped external wall until 31 October. Do catch a glimpse of the “Smiling Hong Kong Space Museum” before it’s gone!
- The HKTb will additionally launch the virtual characters of “FriendsWithYou” tomorrow (7 October), which members of the public can access anytime, anywhere. They can scan the QR codes with their mobile devices to interact with Little Cloud and Rainbow from “FriendsWithYou” through AR technology and take photos with them.
- When the weather improves, the public can continue their visits to the Art Park, West Kowloon Cultural District and Xiqu Centre, the Yau Ma Tei Tin Hau Temple, the Yau Ma Tei Fruit Market, the Temple Street Night Market and The Avenue of Stars in Tsim Sha Tsui, and scan the QR codes at these locations to explore West Kowloon in depth with “FriendsWithYou” characters.

Please visit the [“FriendsWithYou” website](#) for further details.

### Photo caption 1



The Hong Kong Space Museum will continue to display its “Smiling Hong Kong Space Museum” until 31 October. Seize your chance to get a picture before it’s gone!

### Photo caption 2



The HKTB will launch additionally the virtual characters of “FriendsWithYou” tomorrow, allowing the public to meet the characters anytime, anywhere through AR technology.

<https://arfun.westkowloon.discoverhongkong.com/>

**Members of the media can download the press release and the files from the following link:**

Press release: <https://www.discoverhongkong.com/eng/hktb/newsroom/press-releases.html>

Photos: <https://hktb.filecamp.com/s/5wuutzRjptDKVIdN/fo>

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