



## PRESS RELEASE 新聞稿

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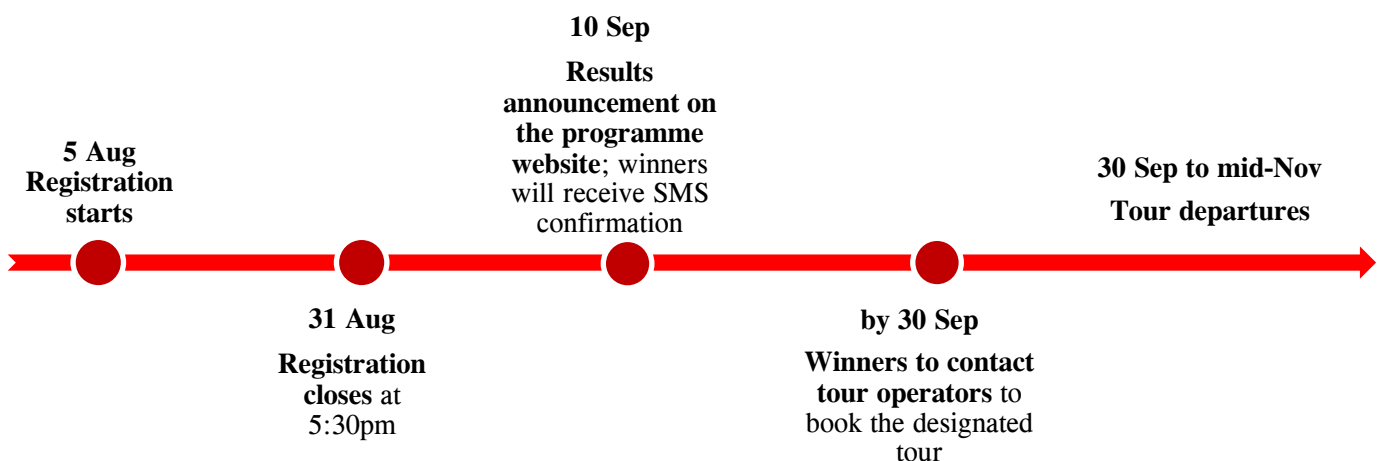
### HKTB Rolls Out “Free Tours Lucky Draw” to Support the Government’s “Early Vaccination for All” Campaign

The Hong Kong Tourism Board (HKTB) announced today (3 August) the launch of the “Free Tours Lucky Draw” to support the Government’s “Early Vaccination for All” campaign. The lucky draw will offer the tours from the second round of the “Spend-to-Redeem Free Tours” programme, a total of more than 180 tours, as a reward to vaccinated Hong Kong residents. The giveaway offers about 20,000 quotas in designated local tours, amounting to about HK\$10 million in total. Eligible residents can enter the Lucky Draw between 5 August (Thursday) and 31 August (Tuesday) (<https://luckydraw.discoverhongkong.com>). The winners list will be announced on 10 September 2021.

Dr YK Pang, Chairman of the HKTB, said, “To support the Government’s campaign to encourage vaccinations, the HKTB will roll out a lucky draw to give away free tour quotas from the ‘Spend-to-Redeem Free Tours’ programme, which will take the public on a tour of Hong Kong’s scenic attractions and culinary delights, to reward the vaccinated and encourage vaccination while contributing our efforts in fighting the pandemic in Hong Kong and carrying on with our support to the tourism trade through organising local tours.” The HKTB will continue to promote the local ambience and bring impetus to the trade by offering a series of programmes, Dr Pang added.

All Hong Kong ID card-holding residents aged 18 or above by 31 August 2021 with at least one dose of a COVID-19 vaccine received in Hong Kong are eligible for the Lucky Draw. Participants are required to register on the programme website. About **10,000 winners will be drawn at random, and each winner will be given two quotas to join a designated free tour**. All tour participants are required to have taken at least one dose of a COVID-19 vaccine in Hong Kong.

#### Free Tours Lucky Draw: Key Dates



### **【Eligibility】**

**1) What information is required for registration?**

- HKID card number, English name on HKID card, and a Hong Kong mobile phone number.

**2) I am not a permanent resident but a holder of an HKID Card. Can I enter the Lucky Draw?**

- Yes.

**3) I got a vaccine outside Hong Kong. Am I eligible for the Lucky Draw?**

- No. Eligible participants of the Lucky Draw must have received at least one dose of a vaccine in Hong Kong under the COVID-19 Vaccination Programme by the HKSAR Government.

### **【Personal data】**

**4) Will the personal data I provide be kept safe?**

- All data collected will be used only for purposes related to the Lucky Draw, and will be properly stored and encrypted by a special computer system by an external service provider, Ernst & Young Advisory Services Ltd. All data will be destroyed before 5:30pm on 31 December 2021.

### **【Award arrangements】**

**5) How can I claim the prize?**

- Winners will be notified individually by SMS message. They are required to contact the designated tour operators to check the tour departure dates and book the tour.
- Winners should present the notification of the SMS message, a copy of their HKID card, and the original hardcopy and/or electronic record of vaccination(s), issued by the Department of Health of the HKSAR Government.
- All participants of the tours are also required to complete and sign a Health and Vaccination Declaration Form before the tour departure.

**6) Where can I find the details of the tours?**

- The “Free Tours Lucky Draw” website will display the participating tour operators and the respective tour titles.
- Winners can contact the tour operators directly for details of the itinerary and departure dates before the deadline specified in the notification SMS message.

### **【Others】**

**7) How will the HKTb ensure that the lucky draw is transparent, open and fair?**

- The winners will be drawn at random from the registered eligible participants by a professional computer system designed by Ernst & Young Advisory Services Limited.
- PwC HK will be performing procedural checks on the key processes and systems controls relating to the Lucky Draw, including observing the lucky draw run.

#### **Free Tours Lucky Draw: Inquiries**

- **Hotline:** 2807 6100 (Mon – Fri: 9am – 6pm; Sat: 9am – 1pm; except Public Holiday and Sundays)
- **Email:** [freetours@hktb.com](mailto:freetours@hktb.com)
- **Trade Promotion Competition Licence number:** 54662

**Members of the media can download the press release from the link below:**

<https://www.discoverhongkong.com/eng/hktb/newsroom/press-releases.html>

– Ends –

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