

2011 TOURISM PERFORMANCE

旅遊業概況

Total Arrivals
訪港旅客人次

million (百萬)

+16.4%

41.92

Total Tourism Expenditure Associated to
Inbound Tourism (HK\$)
與入境旅遊相關的總消費 (港元)

billion (十億)

+24.0%

263.1

Overnight Visitors' Per Capita Spending (HK\$)
過夜旅客人均消費 (港元)

+11.0%

7,470

Average Length of Stay of Overnight Visitors (Nights)
過夜旅客平均逗留時間 (晚)

2010: 3.6

3.6

Satisfaction of Overnight Visitors (Max: 10 points)
過夜旅客滿意度 (滿分為10分)

2010: 8.3

8.3