

Awards | 獎項

Hong Kong – a favourite destination 旅遊觀光 – 首選香港



- *TTG Asia Awards 2005* – Destination of the Year
- *Business Traveller China* – Favourite City in the World 2005
- *The Guardian and The Observer (UK)* – The Third Favourite Overseas City
- 2005年TTG亞洲區獎項 - 「年度最受歡迎旅遊勝地」
- 《商旅（中國版）》- 2005「最喜愛的城市」
- 英國《衛報》和《觀察家報》- 「最受歡迎海外城市」第三位

Excelling in customer service 優質服務 出類拔萃



The 6th Hong Kong Call Centre Association Awards 2005

- Individual Awards
Contact Centre Professional of the Year – Silver
Winner: Kevin Yeung (Senior Customer Service Executive)

Best Performer of the Achiever's Club Award 2005

- Winner: Kevin Yeung (Senior Customer Service Executive)

Best Unit Manager of the Achiever's Club Award 2005

- Winner: Isabella Ng (Unit Manager)

Hong Kong International Airport 4th Customer Service Excellence Programme 2005

- HKIA Best Service Awards
Winner: Arthur Ho & Amanda Fung (Visitor Services Officer)

2005 第六屆客戶中心大獎

- 個人大獎
傑出客戶服務中心專才
得獎者：楊景南（高級客戶服務主任）

Best Performer of the Achiever's Club Award 2005

- 得獎者：楊景南（高級客戶服務主任）

Best Unit Manager of the Achiever's Club Award 2005

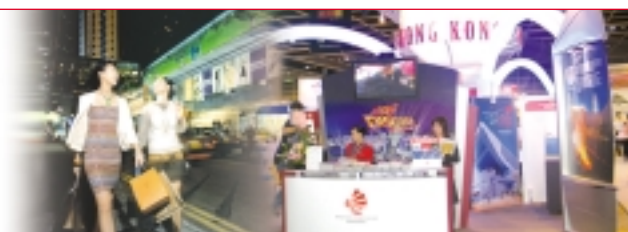
- 得獎者：吳妙珠（組別經理）

2005 香港國際機場第四屆優質顧客服務計劃

- 機場最佳服務獎
得獎者：何港生及馮麗珠（旅客服務助理主任）

Effective global marketing

全球推廣 喜獲認同



Hong Kong Experiences video

- Pacific Asia Travel Association – Gold Award 2005 (Travel Video)
- Astrid Awards 2005 – Silver Award (Travel/Tourism Video)
- Questar Awards 2005 – An Honour in the Association, Government & Non-Profit Organisation (Tourism/Travel/Destination Promotion)
- 2005 US International Film and Video Festival – Gold Camera Award (Travel/Transportation)
- Adrian Awards 2005 – Gold Award (CVB/Destination/Convention Centre)

Hong Kong Movie Odyssey campaign

- Astrid Awards 2005 – Silver Award (Advertisements – Broadcast and Cable – Campaign Series)
- Cable & Satellite Broadcasting Association of Asia – Best Travel & Tourism Campaign Award 2005

Young Office Ladies Booster campaign 2005

- Galaxy Awards 2005 – Bronze Award (Promotion – Targeted Marketing)

HKTb's Communication Literature – HKTb E-zine

- Web Marketing Association – Best E-zine Website Web Awards 2005

Trade Show Module Design for HKTb Worldwide Offices

- Astrid Awards 2005 – Bronze Award (Special Projects – Exhibition)

Discover a New Hong Kong video

- 2005 US International Film and Video Festival – Silver Screen Award (Travel/Transportation)
- Galaxy Awards 2005 – Silver Award (Videos & DVDs – Marketing)

「香港體驗 全情觸動」影片

- 亞太旅遊協會 - 「旅遊影片組別」金獎 2005
- Astrid Awards 2005 - 「影片－旅遊/旅遊業組別」銀獎
- Questar Awards 2005 - 「協會、政府及非牟利機構－旅遊業/旅遊/旅遊點推廣組別」獲得嘉許
- 2005 US International Film and Video Festival - 「旅遊/運輸組別」Gold Camera Award
- Adrian Awards 2005 - 「會議及旅遊局/旅遊目的地/會議中心組別」金獎

Hong Kong Movie Odyssey campaign

- Astrid Awards 2005 - 「廣告－廣播及有線－推廣活動系列」銀獎
- 亞洲有線與衛星電視廣播協會 - 最佳旅遊及旅遊業推廣活動獎 2005

Young Office Ladies Booster campaign 2005

- Galaxy Awards 2005 - 「市場推廣－目標市場推廣組別」銅獎

旅發局《香港電子雜誌》

- Web Marketing Association - 「最佳電子雜誌網站」2005

Trade Show Module Design for HKTb

Worldwide Offices

- Astrid Awards 2005 「特別項目－展覽組別」銅獎

「Discover a New Hong Kong」影片

- 2005 US International Film and Video Festival - 「旅遊/運輸組別」Silver Screen Award
- Galaxy Awards 2005 - 「錄影帶及影音光碟－市場推廣組別」銀獎