

HK REWARDS! 2012/13 – APPLICATION FORM

Please allow 15 working days in advance for processing

Please complete & return the form to MEHK – Meetings, Hong Kong Tourism Board (Fax no: +852 2807 6589)

A – Applicant Details			
Event / Group Name			
Company Information	Name of Company	Nature of Business (Primary Market)	
Role of Applicant	<input type="checkbox"/> Event Owner <input type="checkbox"/> Overseas Agent <input type="checkbox"/> Local DMC / Hotel <input type="checkbox"/> Other – please specify: _____		
Address		City	
		Country	
Tel		Email	
Fax		Website	

B – Key Contact Details			
Key Contact Name			
Key Contact Title			
Key Contact Tel		Key Contact Email	

C – Event Details			
Event Type	<input type="checkbox"/> Meetings / <input type="checkbox"/> Incentive (Please ✓)	Estimated No. of Overseas Participants	
Event Date	From: _____ (DD/MM/YY)	To: _____ (DD/MM/YY)	
Overseas Agent		Hong Kong Ground Operator	
Airlines		Staying Hotel	
Program	<input type="checkbox"/> Hong Kong ONLY <input type="checkbox"/> Hong Kong AND Other Destination(s) (Please specify: _____ (City) _____ (No. of night(s)) _____ (Date))		
Market Breakdown of Overseas Participants	<p> Mainland China: <input type="text"/> Taiwan: <input type="text"/> Macau: <input type="text"/> North Asia – Japan: <input type="text"/> S Korea: <input type="text"/> Others: <input type="text"/> </p> <p> South & Southeast Asia - Indonesia: <input type="text"/> Malaysia: <input type="text"/> Philippines: <input type="text"/> Singapore: <input type="text"/> Thailand: <input type="text"/> India: <input type="text"/> Others: <input type="text"/> </p> <p> The Americas - USA: <input type="text"/> Canada: <input type="text"/> </p> <p> Europe, Africa & Middle East - United Kingdom: <input type="text"/> Germany: <input type="text"/> France: <input type="text"/> The Netherlands: <input type="text"/> Switzerland: <input type="text"/> Italy: <input type="text"/> Middle East: <input type="text"/> Others: <input type="text"/> </p> <p> Australia, New Zealand & S Pacific – Australia: <input type="text"/> Others: <input type="text"/> </p>		

D – MEHK Special Privileges

At least 20 overseas participants

A. MEHK Welcome Gift Set

Required number of set(s)		Version (please circle)	English / Simplified Chinese
Company Name		Delivery Date (Mon – Fri, 9am – 6pm)	
Contact Person		Contact Tel	
Delivery Address <i>*Hong Kong Only</i>			

*** Delivery will be arranged one time only and not available on Sat, Sun and public holiday.**

For more than 100 overseas participants

A. MEHK Welcome Gift Set

B. Digitalised airport welcome message displayed at Hong Kong International Airport HKTB Visitor Centre

Display Period (for maximum 2 days only)	From: _____ (DD/MM/YY)	To: _____ (DD/MM/YY)
Display Wordings	Event name	
	Event Date (DD/MM – DD/MM)	
<p>Please note the display of your event's message is not exclusive, and will be on rotation basis, looped with other events happening during the same period.</p>		

C. One of the following bonus offers (Please ✓)

<input type="checkbox"/> Acrobat & Kung Fu Show (15 mins)	Date	Venue / Address	
<input type="checkbox"/> Lion Dance Performance (10 mins)	Arrival Time	Performance Time	
<input type="checkbox"/> Magic Show (15 mins)	On-site Contact Person	On-site Contact Tel	
<input type="checkbox"/> Group Airport Welcome with chaperon service	<p>On arrival, at least one dedicated Chaperon (subject to group size) will meet your group at the air bridge. Signage will be tailor-made to your corporate event. The chaperon will accompany arriving groups to immigration point and guide the group through baggage collection and customs and all the way to Greeters Arrival Hall.</p>		
	Date of Welcome	No. of Pax	
	Arrival Flight No.	Arrival Flight Time	
	On-site Contact Person	On-site Contact Tel	
	Group Name On Welcome Signboard		

For more than 300 overseas participants

A. MEHK Welcome Gift Set (Please fill in details on page 2)

B. Digitalised airport welcome message displayed at Hong Kong International Airport HKTB Visitor Centre (Please fill in details on page 2)

C. Lion Dance Performance (Please fill in details on page 2)

D. One of the following bonus offers (Please ✓)

<input type="checkbox"/> Two Group Airport Welcomes with chaperon service	Date of Welcome	1)	No. of Pax	1)
		2)		2)
	Arrival Flight No.	1)	Arrival Flight Time	1)
		2)		2)
On-site Contact Person	1)	On-site Contact Tel	1)	
	2)		2)	
Group Name On Welcome Signboard				
<input type="checkbox"/> Face Changing (5–8 mins)	Date		Venue	
<input type="checkbox"/> Chinese Quartet (2 hours)				
<input type="checkbox"/> Magic Show (15 mins)				
<input type="checkbox"/> Chinese Drum Show (3 mins)	Arrival Time		Performance Time	
<input type="checkbox"/> Traditional or Fluorescent Dragon Dance (8 mins)				
<input type="checkbox"/> Cultural Extravaganza (2 hours each, please ✓ FOUR (4) of the followings) <input type="checkbox"/> Fortune Telling <input type="checkbox"/> Chinese Rainbow Calligraphy <input type="checkbox"/> Chinese Knotting <input type="checkbox"/> Chopstick Carving <input type="checkbox"/> Dragon Beard Candy Making	On-site Contact Person		On-site Contact Tel	

For more than 700 overseas participants

A. MEHK Welcome Gift Set (Please fill in details on page 2)

B. Digitalised airport welcome message displayed at Hong Kong International Airport HKTB Visitor Centre (Please fill in details on page 2)

C. One of the following bonus offers (Please ✓)

<input type="checkbox"/> Marching Band	Date		Venue	
<input type="checkbox"/> Helicopter Tour (maximum 15 pax)	Arrival Time		Performance Time	
<input type="checkbox"/> Hip Hop Lion Dance	On-site Contact Person		On-site Contact Tel	
<input type="checkbox"/> Duk Ling Welcome	Group Name displayed on the junk			
	Display Date (Date of Welcome)			
<input type="checkbox"/> TAILOR-MADE PRIVILEGES	Contact Person			
	Contact Tel		Contact Email	
	Special Offer request			

E – SPECIAL OFFER FROM ATTRACTIONS (Please “✓”) **D Deck, Discovery Bay**

Visit Date		No. of pax		Arrival Time	
Tour Guide / Contact Person			Contact Tel		

- * Redeemable upon visit to D Deck
- * For groups with at least 50 overseas participants:
D Deck welcome kit consisting of:
 1. Destination Guide leaflet
 2. Free ferry voucher from Discovery Bay to Central (on regular ferries and subject to ferry schedule)
- * For groups with more than 300 overseas participants:
Above Offers PLUS a tailor-made welcome message lit up with candles on Tai Pak Beach for group photo-taking

 Hong Kong Disneyland

Visit Date		No. of pax	
Company Name		Delivery Date (Mon – Fri, 9am – 6pm)	
Contact Person		Contact Tel	
Delivery Address <i>*Hong Kong Only</i>			

- * Redeemable upon visit to HK Disneyland with group tickets order of minimum of 50 pax
- * Coupon sets to be delivered to hotels / ground agents in Hong Kong.
 1. 15% discount coupon on selected spa treatments at Victorian Spa at Hong Kong Disneyland Hotel
 2. 10% discount coupon on selected merchandise at Crystal Arts
 3. 5% discount coupon on gem-set jewelry at Midtown Jewelry

 The Hong Kong Jockey Club

Visit Date		No. of pax		Arrival Time	
Tour Guide / Contact Person			Contact Tel		

- * Redeemable upon booking private function rooms at either Sha Tin or Happy Valley racecourse
- * For groups with at least 50 overseas participants:
 1. Special private function room package
 2. LED welcome message displayed at Main Entrance (Happy Valley Racecourse only);
 3. Welcome pack consisting of a HKJC souvenir, easy betting guide, gift shop discount coupon
 4. Racing Orientation
 5. Complimentary racecourse tour
- * For groups with more than 100 overseas participants:
Above offers PLUS welcome by a mascot upon arrival

 Ngong Ping 360

Visit Date		No. of pax		Arrival Time	
Tour Guide / Contact Person			Contact Tel		

- * Redeemable upon experiencing Return Cable Car ride
- * Please redeem at Groups Counter at Tung Chung Ticketing Office
- * For groups with at least 50 overseas participants:
A welcome kit consisting of:
 1. NP360 souvenir;
 2. 10% discount coupon on any NP360 branded merchandise at Ngong Ping souvenir shops; and
 3. HK\$10 cash coupon at Ngong Ping Garden Restaurant
- * For groups with more than 300 overseas participants:
Above welcome kit PLUS welcome banner

☐ Ocean Park Hong Kong

Visit Date		No. of pax		Arrival Time	
Tour Guide / Contact Person				Contact Tel	

- * Redeemable upon visit to Ocean Park
- * For groups with at least 50 overseas participants:
 1. Express admission to the Park
 2. A souvenir key chain
 3. A welcome drink coupon
 4. A coupon for purchasing a large cup of popcorn served in a souvenir cup with one time refill for free
 5. A HK\$5 discount coupon on consumption at any food kiosks
 6. A 20% discount coupon for joining Behind-the-Scenes tours
 7. 4 wallet size photos worth HK\$110 for free upon purchase of HK\$295 or above at any photo galleries
 8. A designated souvenir worth HK\$45 upon purchase of HK\$198 at any souvenir shops
 9. 'Buy One Get One Free' on skill games
- * For groups with more than 100 overseas participants:
Above offers PLUS welcome by an Ocean Park mascot upon arrival

☐ sky100 Hong Kong Observation Deck

Visit Date		No. of pax		Arrival Time	
Tour Guide / Contact Person				Contact Tel	

- * Redeemable upon visit to sky100 Hong Kong Observation Deck
- * For groups with at least 50 overseas participants:
 1. sky100 Hong Kong Observation Deck souvenir
 2. A welcome drink
 3. Welcome message displayed at Customer Service Counter
 4. 20% discount on any sky100 Hong Kong Observation Deck branded merchandise at souvenir shop
- * For groups with more than 200 overseas participants:
Above offers PLUS
 5. Tailor-made group welcome banner
 6. Ambassador guided tour for selected VIPs

Remarks:

1. Valid only for group staying at least two consecutive nights in Hong Kong.
2. Overseas groups coming to Hong Kong for the same corporate event are only entitled to redeem the privilege offers according to the TOTAL number of participants regardless of the number of segments into which the group is divided.
3. All offers are subject to availability and venue conditions.
4. Please allow 15 working days in advance for processing. For overseas group more than 700 participants, please submit application form at least three (3) months prior to event date.
5. HKTB is not responsible for venue booking and license application.
6. Penalty will apply if cancellation is notified less than three (3) working days prior to the event day.
7. All offers are valid until 31 March 2013 and subject to change without prior notice.
8. The Hong Kong Tourism Board disclaims any liability for the quality or fitness for the purpose of third-party products or services; or for any errors or omissions.