

Hong Kong Value Plus – PLUS!

Valid till 31 Mar 2009

Privileges for Exhibitions 2008/09

Make Hong Kong your destination when you organise your next Exhibition, and the Hong Kong Tourism Board will add some extra privileges to your plans.

The Hong Kong Tourism Board (HKTB) provides impartial advice and practical guidance to convention and exhibition organisers.

With professional assistance from the earliest proposal stage to final conclusion, the HKTB helps ensure a smooth-running and successful event. A complete range of reference materials is available to help you in the planning of your event. Please visit our website:

DiscoverHongKong.com/eng/meetings or contact us at **busdev@hktb.com**

Exceptional Support Packages and Privileges

All exhibition overseas participants will receive the following basic package:

- Complimentary copies of the Hong Kong Street Map and visitor information;
- A Shopping/ dining bonus package (in e-coupon and printed formats)
- Free admission to the Hong Kong Museum of History and the Hong Kong Heritage Museum;

For exhibitions with 100-299 overseas participants:

- The basic package;
- A welcome message at the Hong Kong International Airport:
 - a) Multimedia Visitor Information Display System; and
 - b) Poster spaces;
- A traditional lion dance (venue to be provided by the clients)**.

** For exhibitions with over 300 overseas participants, there is a choice of a traditional lion dance or a pipe band performance.

** In order to enhance the experience of overseas delegates attending exhibitions in Hong Kong, HKTB has specially tailor-made an online “Leisure Tips for Exhibition and Convention Visitors” for providing information to them. The overseas participants can also download e-coupons with shopping, dining and sightseeing offers from the site as well. For more information, please contact Ms Becky Cheung at Tel: +852 2807 6159 or e-mail: becg@hktb.com.

Please complete and return the form to the Business Development Department, Hong Kong Tourism Board, fax: (852) 2807 6589.

Attention: _____

Hong Kong Value Plus – PLUS! *Privileges for Exhibition Organisers 2008/09*

Please complete where appropriate:

2. *Exhibition with 100-299 overseas participants:*

- (a) Multimedia Visitor Information Display System at the Hong Kong Tourism Board Visitor Information Counters at the Hong Kong International Airport (subject to availability and only name and date of the event will be displayed)

Period required from _____ to _____
(two days before to one day after the opening ceremony)

Please provide name of event and date to be displayed and indicate English or Chinese preference.

- English Chinese (Traditional/Simplified**)

** Please delete as appropriate.

- (b) Display of poster (Size: 33” x 23”) at the Hong Kong International Airport

Period required from _____ to _____
(two days before to one day after the Opening Ceremony)

- Poster: To be provided by organiser. Please submit five copies of the posters at least two weeks prior to the proposed date (**Note: no commercial company name and logo, including that of the event organiser and the co-op company, can be listed on the poster**).
- Use Hong Kong Tourism Board pre-printed “shell” poster. Please specify the information to be included and allow at least three weeks for action.

Please provide name, dates and venue of event and indicate English or Chinese preference:

- English Chinese

N.B. The poster spaces will be provided on a first-come, first-served basis.

- (c) Traditional Lion Dance Yes No

Date: D/ M/ Y

Arrival Time: _____ Performance Time: _____

Venue: _____

