

Hong Kong Value Plus – PLUS!

Valid till 31 Mar 2009

Privileges for Conventions 2008/09

Make Hong Kong your destination when you organise your next convention, and the Hong Kong Tourism Board will add some extra privileges to your plans.

The Hong Kong Tourism Board (HKTB) provides impartial advice and practical guidance to convention and exhibition organisers.

With professional assistance from the earliest proposal stage to final conclusion, the HKTB helps ensure a smooth-running and successful event. A complete range of reference materials is available to help you in the planning of your event. Please visit our website:

DiscoverHongKong.com/eng/meetings or contact us at **busdev@hktb.com**

Exceptional Support Packages and Privileges

All conventions overseas delegates will receive the following basic package:

- A specially designed souvenir;
- Complimentary copies of the Hong Kong Street Map and visitor information (Hong Kong Visitor's Kit);
- A shopping/dining bonus package (in e-coupon and printed formats);
- Free admission to the Hong Kong Museum of History and the Hong Kong Heritage Museum;

For conventions with 100-299 overseas participants:

- The basic package;
- A welcome message at the Hong Kong International Airport:
 - a) Multimedia Visitor Information Display System; and
 - b) Poster spaces;
- A traditional lion dance (venue to be provided by the clients)**.

** For conventions with over 300 overseas participants, there is a choice of a traditional lion dance or a pipe band performance.

** In order to enhance the experience of overseas delegates attending conventions in Hong Kong, HKTB has specially tailor-made a website "Leisure Tips for Exhibition and Convention Visitors" for providing tips to them. The overseas delegates can also download e-coupons with shopping, dining and sightseeing offers from the site as well. For more information, please contact Ms Becky Cheung at Tel: +852 2807 6159 or e-mail: becg@hktb.com.

Please complete and return the form to the Business Development Department, Hong Kong Tourism Board, fax: (852) 2807 6589.

Attention: _____

Hong Kong Value Plus – PLUS!

Privileges for Convention Organisers 2008/09

Name of Convention: _____

Convention A Combination of Convention & Exhibition

Name of host organisation: _____

Conference Chairperson: _____

Email: _____ Tel: _____ Fax: _____

Contact Address: _____

Date: From _____ D/ M/ Y To _____ D/ M/ Y

Venue: _____

Estimated number of total participants: _____

Estimated number of overseas participants: _____ with market breakdown as follows:

The Americas – USA: _____ Canada: _____ Others: _____

Europe: _____ Africa: _____ Middle East: _____

Australia: _____ New Zealand: _____ S Pacific: _____

Mainland China: _____ Taiwan: _____ Japan: _____ Korea: _____ Singapore: _____

Thailand: _____ Malaysia: _____ Indonesia: _____ The Philippines: _____ India: _____

S & SE Asia (Others): _____

1. *The basic package includes the following items:*

- Hong Kong Street Map (Simplified Chinese version: _____ copies; English version: _____ copies)
- Visitor's Kit;
- Souvenir;
- A shopping/ dining/sightseeing bonus package.

Total Number of Packages Required: _____ pcs

Delivery details

The Hong Kong Tourism Board will be responsible for sending the items requested to hotel/venue/ground agent in Hong Kong for conventions with over 100 overseas participants. Please provide delivery details:

Delivery address: _____

Delivery date: _____ D/ M/ Y

Local liaison contacts

Name: _____ Position: _____

Company: _____

Telephone: _____ Fax: _____ E-mail: _____

For conventions with less than 100 overseas participants, the HK Tourism Board will notify you when the materials are ready and you can arrange pick up from Hong Kong Tourism Board Head Office at: 10/F, Citicorp Centre, 18 Whitfield Road, North Point, Hong Kong.

Please complete and return the form to the Business Development Department, Hong Kong Tourism Board, fax: (852) 2807 6589.

Attention: _____

Hong Kong Value Plus – PLUS!
Privileges for Convention Organisers 2008/09

Please complete where appropriate:

2. Convention with 100-299 overseas participants:

- (a) Multimedia Visitor Information Display System at the Hong Kong Tourism Board Visitor Information Counters at the Hong Kong International Airport (subject to availability and only name and date of the event will be displayed)

Period required from _____ to _____
(two days before to one day after the opening ceremony)

Please provide name of event and date to be displayed and indicate English or Chinese preference.

- English Chinese (Traditional/Simplified**)

** Please delete as appropriate.

- (b) Display of poster (Size: 33" x 23") at the Hong Kong International Airport

Period required from _____ to _____
(two days before to one day after the Opening Ceremony)

- Poster: To be provided by organiser. Please submit five copies of the posters at least two weeks prior to the proposed date (**Note: no commercial company name and logo, including that of the event organiser and the co-op company, can be listed on the poster.**)
- Use Hong Kong Tourism Board pre-printed "shell" poster. Please specify the information to be included and allow at least three weeks for action.

Please provide name, dates and venue of event and indicate English or Chinese preference:

- English Chinese

N.B. The poster spaces will be provided on a first-come, first-served basis.

- (c) Traditional Lion Dance Yes No

Date: D/ M/ Y

Arrival Time: _____ Performance Time: _____

Venue: _____

Please complete and return the form to the Business Development Department, Hong Kong Tourism Board, fax: (852) 2807 6589.

Attention: _____

3. Convention with over 300 overseas participants:

Please complete the details for Multimedia Visitor Information Display System and display of poster on previous page.

c) Traditional Lion Dance Yes No
OR

d) A Pipe Band Performance Yes No

Date: D/ M/ Y

Arrival Time: _____ Performance Time: _____

Venue: _____

Completed

Title: (Prof / Dr / Mr / Mrs / Ms)

Name: _____

Position: _____

Organisation: _____

Address: _____

Telephone: _____

Fax: _____

E-mail: _____

Signature: _____

Date: _____

Please allow at least 15 working days in advance for action.

Thank you for your co-operation

Information is correct as of January 2008 and is subject to change without prior notice. Hong Kong Tourism Board disclaims any liability for the quality or fitness for purpose of third party products or services; or for any errors or omissions.