

Hong Kong Tourism Board

Invitation for Expression of Interest in Event Sponsorship

The Hong Kong Tourism Board (“HKTB”) is seeking sponsorship for the following mega events which it is organising between April 2012 and March 2013. Interested parties are invited to submit expressions of interest on or before 10 February 2012.

Mega events organised by the HKTB (in chronological order) include:

- Hong Kong Summer Spectacular (End June – End August 2012);
- Hong Kong Dragon Boat Carnival (Early July 2012);
- Hong Kong Mid-Autumn Festival (September 2012);
- Best of the Best Culinary Awards (September 2012);
- Hong Kong Wine & Dine Festival & Wine & Dine Month (November 2012);
- Great Outdoors Hong Kong (Mid-November – Mid-December 2012);
- Hong Kong WinterFest (End November, 2012 – Early January 2013);
- Hong Kong New Year Countdown Celebrations (December 2012);
- Hong Kong International Chinese New Year Night Parade (February 2013)

Parties interested in sponsorship can visit the HKTB’s website at www.DiscoverHongKong.com or contact Mr Mason Hung by email at mason.hung@hktb.com for information on the respective events.

This notice is also available on the HKTB’s website at DiscoverHongKong.com

Data collected will be treated in strict confidence and for internal use only.

Hong Kong Tourism Board
January 2012

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