TOURISM PERFORMANCE

Fuelling resilience amid a challenging tourism climate

Facts and figures on how we performed in 2015 amidst a tough tourism environment.
Tourism Performance

Total Arrivals

Total Arrivals:

- **59.31 million**  
  - Overnight Arrivals: **26.69 million**  
  - Sameday Arrivals: **32.62 million**  
  - Change: **-2.5%**

Total Tourism Expenditure Associated with Inbound Tourism

- **HK$ 332.29 billion**  
  - Change: **-7.5%**
Tourism Performance

Overnight Visitors’ Per Capita Spending
HK$ 7,234 | -9.1%

Average Length of Stay among Overnight Visitors
3.3 nights | unchanged

Overall Satisfaction of Overnight Visitors (Max: 10 points)
8.2 points | unchanged