Tourism is one of the core pillars of the Hong Kong economy. Turn to the next page to see how it performed in 2013.
Tourism Performance

Total Arrivals

2013: 54.30 million (+11.7% vs. 2012)

Total Tourism Expenditure Associated to Inbound Tourism

2013: HK$ 332.05 billion (+14.8% vs. 2012)
Overnight Visitors’ Per Capita Spending

- 2013: HK$ 8,123
- 2012: HK$ 8,000
- Increase: +3.9%

Average Length of Stay of Overnight Visitors

- 2013: 3.4 nights
- 2012: 3.5 nights
- Decrease: -0.1 night

Satisfaction of Overnight Visitors

- 2013: 8.3 points (Max: 10 points)
- 2012: 8.3 points (Max: 10 points)
- No change

SHAPING THE FUTURE

TOURISM PERFORMANCE

HONG KONG TOURISM BOARD ANNUAL REPORT 2013/14 15