

## Hong Kong Wine and Dine Celebrations – Special Offers for Meetings & Incentives

### 1. Cooking Class with “wine” at Towngas Avenue

Under the guidance of the professional chef, you can learn specially designed dish with wine element and have a hands-on experience on cooking the dish. All ingredients are prepared in advance, making this an easy, yet fun opportunity to experience in truly professional surroundings.

Offer period	:	1 Oct 2009 to 31 Mar 2010
Duration	:	1.5 – 2 hours
Time	:	Causeway Bay: Daily (1000 – 1200 and 1500 – 1900 hrs)
		Tsim Sha Tsui: Daily (1000 – 1200 hrs) and Mon to Fri (1500 – 1900 hrs)
Capacity	:	<b>Max 20 participants per corporate event</b>
Booking lead time	:	30 working days
Language	:	English and Putonghua
Address	:	Causeway Bay: G/F, 59-65 Paterson Street, Causeway Bay, Hong Kong Tsim Sha Tsui – L030, G/F, New World Centre, Tsim Sha Tsui, Kowloon



#### **Remarks:**

- Valid only for groups with minimum 100 overseas participants staying at least two consecutive nights in Hong Kong.
- Overseas groups coming to Hong Kong for the same corporate event are only entitled to redeem the privilege offers once according to the TOTAL number of participants regardless of the number of segments into which the group is divided.
- All offers are subject to availability of the venue.
- This Offer cannot be used in conjunction with “Wine Tour & Wine Tasting at Crown Wine Cellars” or “Taste Hong Kong Pass for Bar Hopping”.
- A delegation list of the group is required upon application.
- The Hong Kong Tourism Board (HKTB) and Towngas Avenue reserve the right of the final decision in case of any disputes.
- HKTB is not a supplier of the products and services of the merchant and shall not be responsible for any liabilities in relation thereto.
- Offer is valid until 31 March 2010 and subject to change without prior notice.

## 2. Wine Tour & Wine Tasting at Crown Wine Cellars

Located in Shouson Hill on the South side of Hong Kong Island, Crown Wine Cellars has six underground cellars and a private clubhouse comprised of 2 underground bunkers and a conservatory. The structure of Crown Wine Cellars itself was constructed more than 70 years ago by the British Military to serve as an ammunition and weapons storage depot in preparation of World War II (it was the last position to surrender to the Japanese in WW II and Hong Kong's most significant former military site). The conversion of the depot to cellars is a UNESCO award-winning project. Join a 1-hour guided tour and learn more about the history, concept, design and operation of the wine cellars. After the tour, you are cordially invited to enjoy selected wines with tailor-made canapés.



Offer period	:	1 Oct 2009 to 31 Mar 2010
Duration	:	1 – 1.5 hours
Time	:	Monday – Friday, 1000 – 1700 hrs Saturday, 1000 – 1200 hrs Sunday & Public Holiday, Closed
Capacity	:	<b>Max 20 participants per corporate event</b>
Booking lead time	:	30 working days
Language	:	English and Putonghua
Address	:	18 Deep Water Bay Drive, Shouson Hill, Hong Kong
Website	:	<a href="http://www.crownwinecellars.com">www.crownwinecellars.com</a>

### **Remarks:**

- *Wine-tasting participants must be aged 18 or above. You may be asked to show your passport for age identification.*
- *Valid only for groups with minimum 100 overseas participants staying at least two consecutive nights in Hong Kong.*
- *Overseas groups coming to Hong Kong for the same corporate event are only entitled to redeem the privilege offers once according to the TOTAL number of participants regardless of the number of segments into which the group is divided.*
- *All offers are subject to availability of the venue.*
- *This Offer cannot be used in conjunction with “Cooking Class with wine at Towngas Avenue” or “Taste Hong Kong Pass for Bar Hopping”.*
- *A delegation list of the group is required upon application.*
- *The Hong Kong Tourism Board (HKTB) and Crown Wine Cellars reserve the right of the final decision in case of any disputes.*
- *HKTB is not a supplier of the products and services of the merchant and shall not be responsible for any liabilities in relation thereto.*
- *Offer is valid until 31 March 2010 and subject to change without prior notice.*

### 3. “Taste Hong Kong Pass” for Bar Hopping

Hong Kong is the city with the best nightlife in the Asia-Pacific region according to a recent global online consumer survey conducted by CNN. To tour Hong Kong’s trendy hot spots and to experience upbeat night scene, get a “Taste Hong Kong Pass” and hop around the hip and chic bars in Lan Kwai Fong, the nearby Wyndham Street and Elgin Street in SoHo.



The Pass entitles you to one standard drink each at any four bars/outlets (from the list of participating bars/outlets operated by Igor’s group) during happy hour from 5-9 pm in one night (subject to blackout dates).

The offer is on a first-come-first-served basis so join us in celebrating the Hong Kong Food & Wine Year **NOW!**

Offer period	:	1 Oct 2009 to 18 Mar 2010 (Except Halloween Day, Christmas Eve, New Year’s eve and Valentine’s Day)
Time	:	1700 - 2100 hrs
Booking lead time	:	30 working days
Location	:	Lan Kwai Fong & Wyndham Street and Elgin Street

#### **Remarks:**

- *Valid only for groups with minimum 100 overseas participants staying at least two consecutive nights in Hong Kong.*
- *Overseas groups coming to Hong Kong for the same corporate event are only entitled to redeem the privilege offers once according to the TOTAL number of participants regardless of the number of segments into which the group is divided.*
- *This Pass is good for redemption of one standard drink each at any four outlets among the participating outlets of Igor’s Group, and a total of four standard drinks.*
- *You must redeem the 4 standard drinks from 5pm -9 pm on the same day during the promotional period (except on blackout dates). Standard drinks include house wines, house spirits with mix, Carlsberg draught and soft drinks.*
- *The participating outlets include Stormies (LKF), Cavern, La Bodega, Keg, Marlin, Pickled Pelican (Central), Café Iguana (Central) and Peel.*
- *You must be a bona fide visitor to Hong Kong and you may be asked to show your passport.*
- *Wine-tasting participants must be aged 18 or above. You may be asked to show your passport for age identification.*
- *Please present this Pass before ordering.*
- *Photocopies of the Pass will not be accepted.*
- *The Pass cannot be used on Halloween Day, Christmas Eve, New Year’s Eve and Valentine’s Day.*
- *The Pass cannot be used in conjunction with other promotional offers.*
- *The Pass has no cash value and cannot be redeemed for cash.*
- *All offers are subject to availability and on a first-come-first-served basis.*
- *This Offer cannot be used in conjunction with “Cooking Class with wine at Towngas Avenue” or “Wine Tour & Wine Tasting at Crown Wine Cellars”.*
- *A delegation list of the group is required upon application.*
- *The Pass could be sent either via registered mail to a contact address in Hong Kong or be picked up at the HKTB head office. Please indicate your preference, with details where applicable, upon booking. Lost, damaged or defaced Pass will not be replaced.*
- *The Hong Kong Tourism Board (HKTB) and Igor’s Group reserve the right of the final decision in case of any disputes.*
- *HKTB is not a supplier of the products and services of the merchants and shall not be responsible for any liabilities in relation thereto.*
- *The Pass is valid until 18 March 2010 and subject to change without prior notice.*

**PLUS**

**Complimentary One Day Wine Pass at Hong Kong Wine & Dine Festival  
(30 October to 1 November 2009)**

The first ever Hong Kong Wine and Dine Festival, a festive, upscale event showcasing wines from national and international wineries paired with food from local restaurants and culinary personalities will be held at the best vantage point for the world renowned Victoria Harbour. The event will be a spectacular gathering of wine, food, music and fun. You could savor familiar wines, discover new favourites from many brilliant wineries from all over the world, in one single place. Drinks will flow, fine food will be served and live music will fill the air. Let's sip, taste and party where you could learn what wines you will love to drink.



Offer period	:	30 October –1 November 2009
Opening Hours	:	30 Oct 2009, 1800 – 2015 hrs (Gala Night by invitation only) 2045 – 2245 hrs (general admission) 31 Oct 2009 & 1 Nov 2009, 1300 – 2200 hrs (general admission)
Wine Pass Package	:	• Choice of 12 designated drinks from wine exhibitors in tasting portion • A bottle of distilled water • HK\$10 cash coupon • Sample size of Chocolate • A Riedel wine glass
Booking deadline	:	on or before 15 October 2009
Location	:	West Kowloon Waterfront Promenade
Website	:	<a href="http://www.hkfoodandwineyear.com">www.hkfoodandwineyear.com</a>

**Remarks:**

- Valid only for groups with **minimum 20 overseas participants** staying at least two consecutive nights in Hong Kong.
- Valid only for groups staying at least two consecutive nights in Hong Kong during 30 October to 1 November 2009.
- Overseas groups coming to Hong Kong for the same corporate event are only entitled to redeem the privilege offers according to the **TOTAL** number of participants regardless of the number of segments into which the group is divided.
- You must be a bona fide visitor to Hong Kong and you may be asked to show your passport.
- Wine-tasting participants must be aged 18 or above.
- All offers are subject to availability and on a first-come-first-served basis.
- A delegation list of the group is required upon application.
- Redemption coupon will be issued either via registered mail to a contact address in Hong Kong or be picked up at the HKTB head office. Please indicate your preference, with details where applicable, upon booking. Delegates shall redeem the Wine Pass at the redemption counter at the Festival Venue during the general admission periods. You may be asked to show your passport for age identification. Wine Pass holder is required to wear a wristband for age identification. Lost, damaged or defaced redemption letter will not be replaced. Use of Wine Pass is subject to its Terms and Conditions.
- The Hong Kong Tourism Board (HKTB) reserves the right of the final decision in case of any disputes.
- HKTB is not a supplier of the products and services of the merchants/exhibitors and shall not be responsible for any liabilities in relation thereto.
- Offer is valid from 30 October to 1 November 2009 and subject to change without prior notice. One Day Wine Pass can only be used on a designated date during the valid period.

**BOOK NOW!**

**Please download HONG KONG REWARDS application form at [mehongkong.com](http://mehongkong.com)**