

CASH IN ON THE STRONG AUSTRALIAN DOLLAR IN HONG KONG THIS SUMMER

Hong Kong Summer Spectacular
17 June - 31 August 2011



With the Aussie dollar so strong in Hong Kong, now is the perfect time for you to shop, sightsee and dine your way around Asia's most exciting city.

Hong Kong has always been home to unrivalled shopping, superb dining and a unique blend of Eastern and Western cultures; a dramatic harbour and beautiful mountains and outlying Islands. With the HK dollar linked to the US dollar, we're currently enjoying unprecedented highs so now more than ever, you can enjoy all of what Hong Kong has to offer plus the added luxury of a 4 or 5 star hotel stay.

Bargain your way through bustling street markets, or indulge at luxury department stores, boutiques, designer outlets and more. Relax at the end of the day with a traditional Chinese foot massage or sip a cocktail at one of Hong Kong's hottest bars. Enjoy great value and good fun at Hong Kong Disneyland and Ocean Park, plus lots, lots more!



Real value in Hong Kong

"When my teenage daughter and I visited Hong Kong last month we paid for day use at the Regal Airport Hotel, went to the gym, used the pool, each enjoyed a 1hour facial followed by a 1hour massage each. We then went to the cafe and had a light dinner. The entire day came to AU\$270 for the two of us - we couldn't believe it!" - C.Morris, Sydney NSW Australia.

Have you got a "real value" story from your trip to Hong Kong? Click [here](#) to email it for your chance to appear in the next edition.



Here's how far the Aussie dollar can go in Hong Kong...

- Dine in a Michelin star restaurant for under A\$7
- Buy a dress from ZARA for as little as A\$35
- Ride Hong Kong's famous Star Ferry for just A\$0.40
- Enjoy a beer for A\$6, glass of wine for A\$7 or cocktail for A\$12
- Ride the Peak Tram on a return journey for under A\$5
- Ride Hong Kong's efficient MTR system for 24hours for around A\$6.50
- Enjoy a 3 course dinner for two at a mid-priced restaurant for A\$74
- Entry to the new Sky 100 observation deck only A\$18
- Save A\$17 on M.A.C liquid foundation A\$32 and A\$20 on M.A.C lipstick A\$16
- Indulge in the famous High Tea at The Peninsula Hong Kong for A\$55 for 2 people.

Prices are approximate, based on the current exchange rate of around 8.4HK dollars to 1 Aussie dollar.

Now is the time to book your Hong Kong holiday!



HONG KONG TOURISM BOARD

