

HONG KONG TOURISM BOARD

e-Procurement Platform Privacy Policy

This Privacy Policy is issued by HKTB, and contains the terms and conditions which apply to your use of the e-Procurement Platform (“Platform”). Please read this Privacy Policy before using the Platform.

1. Introduction

Hong Kong Tourism Board (“**HKTB**”) respects personal data privacy. We will comply with the Personal Data (Privacy) Ordinance (Cap. 486 of the Laws of Hong Kong Special Administrative Region) (“**Ordinance**”) and are committed to fully implement the data protection principles promulgated under the Ordinance.

2. Main Purpose of Keeping Personal Data

2.1 We may use your personal data collected through the Platform for the purposes set out below:

- (i) processing your application for a registered account under the Platform established by HKTB (“**Registered Account**”);
- (ii) managing or administering your Registered Account;
- (iii) providing you with any services related to your Registered Account or the Platform;
- (iv) processing, assessing, evaluating or communicating with you with regard to any submissions submitted by you or any procurement documents;
- (v) any site visits or briefings organized by HKTB which your employees, officer, owners, members, representatives or agents may attend and, if necessary, application for permits for the above purposes;
- (vi) to communicate with you in respect of any procurement documents and tender acceptance;
- (vii) to communicate with you in respect of your Registered Account or the Platform and any related services;
- (viii) the procurement process contemplated under the Platform; and
- (ix) any purpose directly related to any of the above.

2.2 We will not use or transfer your personal data for direct marketing purposes unless we have obtained your consent for doing so.

3. Handling of Personal Data

When you provide personal data via the Platform voluntarily or on request, your personal data will be handled for the abovementioned purposes and in accordance with the Privacy Policy of HKTB (**HKTB Master Privacy Policy**), which can be found at the following address:

<https://www.discoverhongkong.com/ca/privacy-policy.html>

HKTB uses SAP Ariba digital platform as a procurement collaboration solution. Your personal data provided to us through SAP Ariba digital platform will be handled in accordance with this Privacy Policy.

In the event of any discrepancies between this Privacy Policy and the HKTB Master Privacy Policy Agreement, this Privacy Policy shall prevail to the extent of such inconsistency.

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